BALLOT - VICE PRESIDENT AND DIRECTOR NOMINEES

Vote for one Vice President **- Serving as President in 2029 - 2030**
Vote for THREE Director Nominees **- Three Year Director Terms 2027 - 2030**

Checkmark Your Votes:

✓

- ☐ VP: Casey Holck
- ☐ Jason Harris
- ☐ Bethany Hefflinger
- ☐ Whitney Keeler
- ☐ Write-in: _____

Please vote for these qualified nominees and return this ballot via email at info@toledorotary.org ***by November 23, 2026.***

Should you prefer to turn in a paper ballot, you can do so at the Monday meetings on 11/02/26, 11/09/26, and 11/16/26.

(You can vote for the slate in full, ***or*** *select individuals. Your choice. Simply check them off accordingly.)*

Your Printed Name: _____ **Signature:** _____



Casey Holck, Vice President Nominee

Company: YMCA of Greater Toledo
Title: Sr. Vice President/Chief Operating Officer
Joined: 2018 in Toledo Rotary
Committees: Member of Youth Services and Foundation Advisory, and current Board Director

Jason Harris, Director Nominee



Company: Surgeons Capital Management
Title: Financial Advisor, ChFC
Joined: 2023
Committees: Current Finance Committee Chair, Member of Membership Committee and Foundation Golf Outing Committee



Bethany Hefflinger, Director Nominee

Company: Hylant
Title: Associate Client Executive - Employee Benefits
Joined: 2023
Committees: Current Vice Chair Vocational Services, Past Vice Chair of Vocational Services, Member of Finance and Foundation Advisory Committees

Whitney Keeler, Director Nominee



Company: YMCA of Greater Toledo
Title: Major Gifts Officer
Joined: 2022
Committees: Current Membership Chair, Past Chair of Youth Services

VICE PRESIDENT NOMINEE

Casey Holck



My Rotary journey began in Springfield, Missouri, as a member of the Sunrise Rotary Club. I was drawn to Rotary by the opportunity to build meaningful relationships with community leaders who shared a commitment to serving others and improving lives. Rotary's motto, "Service Above Self," has always resonated with me, both personally and professionally.

Since joining the Rotary Club of Toledo, I have had the privilege of serving as Chair of the Youth Services Committee and am currently in my third year on the Rotary Board of Directors. These experiences have strengthened my appreciation for our Club's rich history, dedicated members, and the significant role Rotary plays in strengthening our community.

Throughout my 29-year career with the YMCA, including my role as Chief Operating Officer of the YMCA of Greater Toledo, I have dedicated my professional life to developing people, building strong organizations, and improving lives. My leadership experience has reinforced my belief that meaningful community impact is achieved through strong relationships, strategic partnerships, and a shared commitment to service. I have also learned that successful organizations are built by engaging members, developing leaders, and remaining focused on their mission.

I am honored and humbled to accept the nomination to serve as Vice President of the Rotary Club of Toledo. This opportunity aligns closely with my personal mission of serving others and making a lasting difference in our community. I look forward to continuing my Rotary leadership journey and, ultimately, serving as President for the 2029–2030 Rotary year. It would be a privilege to work alongside our members to strengthen engagement, cultivate future leaders, expand community partnerships, and build upon our Club's extraordinary legacy of service.

I believe leadership is about serving others, and I would be honored to serve those who serve our community.

BOARD OF DIRECTOR NOMINEES

Jason Harris



I am honored to be considered for a seat on the Rotary Club of Toledo's Board of Directors for the 2027–2030 term.

When I joined the Rotary Club of Toledo in 2023, I was looking for a meaningful way to give back to my community. What I found was a group of people who show up, roll up their sleeves, and make Toledo better week after week. It didn't take long before I wanted to do more than attend Monday meetings.

For the past three years, I have served as Chairman of the Finance Committee. That role has given me a close look at how our club operates and a deep respect for the trust our members place in us when they contribute their dues, their time, and their generosity. Every dollar we steward represents someone's commitment to service, and I have worked to make sure our resources are managed carefully, transparently, and in line with our mission.

I have also served on the Membership Committee, where I saw firsthand how important it is to welcome new members, get them engaged and help them find their place in the club. Through the Foundation Golf Outing Committee, I have helped raise support for The Rotary Foundation while enjoying the fellowship that makes Rotary special.

These experiences have prepared me to bring a practical, financial perspective to the board, along with a real appreciation for the people who make our club work.

If elected, I will be guided by the Four-Way Test: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned? I am committed to responsible stewardship, to advancing the priorities in our strategic plan, and to keeping the Rotary Club of Toledo one of the most impactful service organizations in our community.

Thank you for your consideration. It would be a privilege to serve.

(Board of Director Nominees Continued on Next Page)

BOARD OF DIRECTOR NOMINEES - CONTINUTED

Bethany Hefflinger



As someone who is not originally from Toledo, I have always found it important to connect with my community through organizations and service. When Rotary Club of Toledo was introduced to me, I quickly realized it was exactly the place I had been looking for: a place where I would be challenged, inspired, and something that was so much more than just Toledo.

Almost immediately after joining Rotary, I couldn't help but dive in. I became involved with the Vocational Services Committee and have had the privilege of serving in a leadership role for the past three years. During that time, committee participation grew by more than 150%, and we implemented and expanded initiatives such as the Fifth-Year Partnership and Rotary Works Highlights. These experiences gave me a deeper appreciation for the impact Rotary has beyond our weekly meetings and throughout the broader Toledo community.

That appreciation drove me to increase my involvement by joining both the Programs and Finance Committee. This additional commitment has allowed me to broaden my Rotary perspective and better understand the planning, stewardship, and member experience that contribute to a strong organization.
I am interested in serving on the Board because I care deeply about the future of Toledo Rotary and want to give back to the organization in a much larger way. I want to help ensure that our Club continues to engage current members, attract future leaders, create meaningful opportunities for service, and continue the legacy of past leaders. Serving on the Board would be an absolute honor, and I would be committed to helping Toledo Rotary continue to thrive.

Whitney Keeler



Generations of my family have called the Toledo region home, and choosing to raise my own family here has deepened my commitment to its future. Support from this community helped shape my life and led me to a career in fundraising, now as Major Gifts Officer at the YMCA of Greater Toledo. Rotary allows me to extend that commitment across the community I'm grateful to call home.

When my boss encouraged me to join the Rotary Club of Toledo in 2022, the goal was to become more connected. What I found was a shared sense of responsibility for the place we call home. Alongside demanding careers and family commitments, members were giving their time, expertise, and resources to address the needs of our neighbors. Being part of that work felt personal.

That connection grew through serving on the Youth Services Committee from 2022–2026, as vice chair in 2024–2025 and chair in 2025–2026. Now, as Membership Committee Chair, helping others become involved is a way to strengthen a club that has given me so much. The members who have shared their experience, encouragement, and friendship have made a lasting difference in my life.

Our club's history carries weight because its work is still part of everyday life in Toledo. Behind those lasting contributions were members who accepted responsibility for what came next. That is what draws me to board service.

I would be honored to help care for that legacy and earn the trust placed in those who guide its future. My commitment is to keep showing up, learn from fellow members, and help more people become invested in the work we share. Rotary has become an important part of my life, and I am grateful for the opportunity to help it remain a lasting part of Toledo's.

To be a nominee for Board Leadership in our club, a member has to have met the following criteria:

Club Director: Must have been a member for the last 3 consecutive years. Must have led a committee or major project. Must be a contributor to our Foundation. Must be a member in good standing—attendance at 60% or better, and dues are paid. Write-ins for directors are welcome, but must receive the highest number of votes to be elected.

In order to be qualified for Vice President, they have to meet the criteria above AND have served at least one year as a Board Director.

Our nominating committee is led by our Immediate Past President, and includes our Current President, President-Elect, Vice President, a member of the Board of Trustees, one past director, and one at-large member.