

**ROTARY CLUB OF
TOLEDO**

709 Madison Ave,
Toledo, OH 43604

2025-2026 SPONSORSHIP

OPPORTUNITIES

ABOUT TOLEDO ROTARY

Founded on May 3, 1912, the Rotary Club of Toledo has a long-standing tradition that supports the Rotary motto of "Service Above Self." As one of the largest Clubs in the world, out of 33,000, we proudly adhere to the highest ethical standards, build community goodwill, develop relationships through networking opportunities, and encourage fellowship and mutual respect.

Through member contributions, our Club's Foundation distributes more than \$250,000 annually in grants to people in need, while simultaneously offering a variety of volunteer opportunities to members interested in hands-on activities through our six service committees focusing on community, youth, vocational, disability, environmental and international service projects.



OUR VISION

A fellowship of Toledo leaders engaged in service to our local & world community.

OUR MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

SPONSORSHIP OPPORTUNITIES

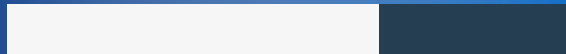
WHY SPONSOR OUR CLUB?

Sponsoring any one of the options presented within this guide offers an opportunity for your business to support our Club, demonstrate your commitment to our community, and allow members to learn more about your business.

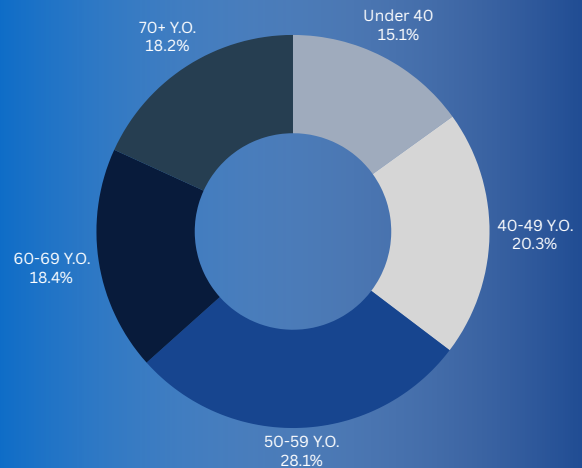
For more detailed information on how you can sponsor any one of the opportunities presented, please contact Membership Sales Director, Carin Stramel, at carin@toledorotary.org.

OUR AUDIENCE:

MEMBER BUSINESS CLASSIFICATION

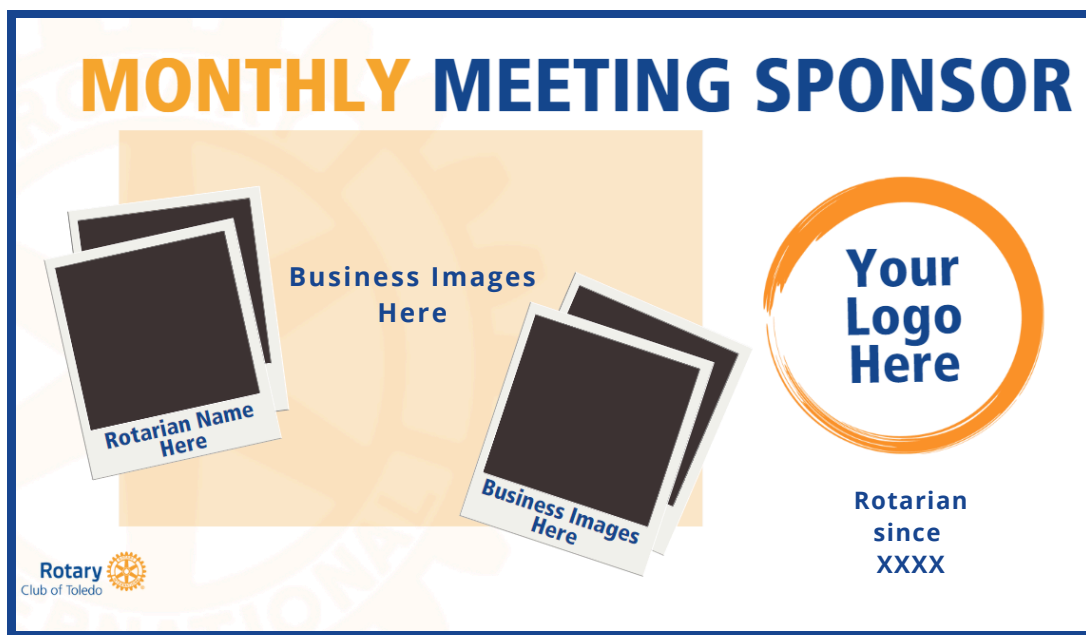


MEMBER AGE



MONTHLY MONDAY MEETING SPONSORSHIP

WEEKLY BENEFIT FOR ONE MONTH



PICTURED ABOVE: SPONSOR SLIDE AT MONDAY PROGRAMS

Monday Meetings are the cornerstone of Toledo Rotary and its members. Each Rotary meeting showcases a speaker whose leadership and message is pertinent and relevant to leaders in our community.



BENEFIT

- Quarter page Spoke Ad during the month of your choosing, which includes weblink to your business.
- Monday meeting PowerPoint slide, as shown above.
- Monday meeting recognition from the podium.
- Monday Morning Email Ad, weekly during the month.
- Table signage with your company logo at Monday luncheon.



DATES AVAILABLE

Monthly
July 2025
thru
June 2026



COST

\$500
per month
Or

\$1,000 per month, with option to promote your business at the Podium for 3 minutes. \$500 of the cost goes directly back to our Club Foundation!

SPOKE BUSINESS ADVERTISEMENTS

QUARTERLY BENEFIT IN WEEKLY NEWSLETTER



The weekly Spoke Newsletter is sent roughly 40 times during the Rotary year to every member. One of the gifts of Rotary is doing business with like-minded leaders of the community. The Spoke offers an opportunity to showcase your business to fellow Rotarians.



BENEFIT

- *Spoke Weekly Newsletter Advertisement for 12 continuous weeks.*
- *Full Color ad with weblink to your business.*
- *Your choice of advertisement sizing, based on pricing structure.*



DATES AVAILABLE

- *1st Quarter, ending Sept. 30th*
- *2nd Quarter, ending Dec. 31st*
- *3rd Quarter, ending March 31st*
- *4th Quarter, ending June 30th*



COST

Price per Quarter:

Business card size \$350

1/4 page \$600

1/2 page \$1,000

Full page \$2,000

COFFEE CONNECTION

MONTHLY HOSTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE VARIOUS
COFFEE CONNECTIONS DURING 2024

*New this year, we are offering Rotarians the opportunity to host the monthly
Coffee Connection right at their place of business!
This allows for great exposure to your company offices, as well as your
organization's mission, work, and other employees.*



BENEFIT

- Podium announcement prior to the Coffee Connection will acknowledge your business/organization as the hosting sponsor.

Your company logo featured on:

- Spoke Newsletter & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 12-15 people at these social events, and hope to grow this number during the 2025 year.
- This event is typically held the first Friday of each month, but we can adjust depending on your business needs.



COST

*Hosting Sponsor
\$500*

WOMEN IN ROTARY

QUARTERLY EVENT SPONSORSHIP



As our club works to increase the number of female Rotarians, we find it important to periodically engage and socialize with those who are in our club.

To build goodwill and better friendships, of course!

This sponsorship allows you to host the Women in Rotary social event at your place of business or favorite local establishment, and be a part of the planning process with the Rotary Office.



BENEFIT

- Podium announcement prior to the social will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Event sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 15-20 attendees at these social events and look to increase that in 2025.
- We can pick a date that is convenient for you as the host.



COST

*Hosting Sponsor
\$1,000*

HOLLY TROLLEY SOCIAL

PRESENTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE 2023 AND 2024
HOLLY TROLLEY EVENTS

The Membership Committee is pleased to host this social event that has become an annual tradition!

Rotary members, partners, & guests board the Trolley, starting in downtown Toledo, for an evening filled with fun and fellowship while hopping to local bars and establishments.



BENEFIT

- Podium announcement prior to the evening will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Event sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 30-40 people at this social event.
- This event is held in November to kick off the holiday season.



COST

Presenting Sponsor
\$1,500

ANNUAL HOLIDAY PARTY

PRESENTING SPONSORSHIP



*PICTURED ABOVE: PHOTOS FROM THE 2024 HOLIDAY PARTY
AT THE NATIONAL MUSEUM OF THE GREAT LAKES*

As the calendar year comes to a close and families come together to celebrate the holiday, Toledo Rotary celebrates in style with its annual Holiday Party - The social highlight of the year!

Rotary members, partners, & guests don their best holiday attire and step out for an evening filled with fun and fellowship.



BENEFIT

- Podium announcement prior to the Holiday Party will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Event RSVP page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 100-125 people at this social event.
- This event is held the first week of December.



COST

*Presenting Sponsor
\$3,000*

Sponsorships also available for covering bar service and floral centerpieces. Contact Carin Stramel for pricing details.

MUD HENS OPENING DAY PARTY

PRESENTING SPONSORSHIP



*PICTURED ABOVE: PHOTOS FROM THE 2025 MUD HENS
OPENING DAY PARTY HOSTED AT GLASS CITY CENTER*

One of Toledo's favorite days each year! We are pleased to continue hosting the Mud Hens Opening Day party at Glass City Center, overlooking Fifth Third Field in 2026. This event brings together Rotarians and guests for a fun day cheering on one of our favorite teams!



BENEFIT

- Podium announcement prior to the Member Awards will acknowledge your business/organization as presenting sponsor.
- Six tickets for non-Rotarians to attend.

Your company logo featured on:

- Welcome signage at Party
- Event sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We averaged roughly 40 people at this social event and are looking to grow attendance this year.
- This event is held on Opening Day, soon to be announced.



COST

*Presenting Sponsor
\$3,000*

*Sponsorships also available
for bar service and floral
centerpieces.
Contact Carin Stramel
for pricing details.*

4TH ANNUAL MEMBER AWARDS

PRESENTING SPONSORSHIP



*PICTURED ABOVE: PHOTOS FROM THE 2024 MEMBER AWARDS
AT SHUMAKER, LOOP & KENDRICK*

As the Rotary year comes to a close, Toledo Rotary gathers to celebrate their very own, with its annual Member Awards event.

Rotary members, partners, & guests join in an evening recognizing the hard work of many individuals, including Leader of the Year, New Member of the Year, and more.



BENEFIT

- Podium announcement prior to the Member Awards will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Event sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 50 people at this social event and are looking to grow attendance this year.
- This event is held in June.



COST

*Presenting Sponsor
\$2,500*

*Sponsorships also available
for awards and floral
centerpieces.
Contact Jaci for pricing
details.*

THANK YOU!

Thank you for the consideration of a sponsorship to support the Rotary Club of Toledo.

Our club continues to be great thanks to members just like you!



LET'S GET IN TOUCH

CONTACT US

carin@toledorotary.org

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