

**TOLEDO ROTARY**  
709 Madison Ave,  
Toledo, OH 43604

2024-2025 SPONSORSHIP

# OPPORTUNITIES

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# ABOUT TOLEDO ROTARY

Founded on May 3, 1912, the Rotary Club of Toledo has a long-standing tradition that supports the Rotary motto of "Service Above Self." As one of the largest Clubs in the world, out of 36,000, we proudly adhere to the highest ethical standards, build community goodwill, develop relationships through networking opportunities, and encourage fellowship and mutual respect.



Through member contributions our Club's Foundation distributes more than \$200,000 annually in grants to people in need, while simultaneously offering a variety of volunteer opportunities to members interested in hands-on activities through our six service committees focusing on community, youth, vocational, disability, environmental and international service projects.



## OUR VISION

*A fellowship of Toledo leaders engaged in service to our local & world community.*

## OUR MISSION

*We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.*

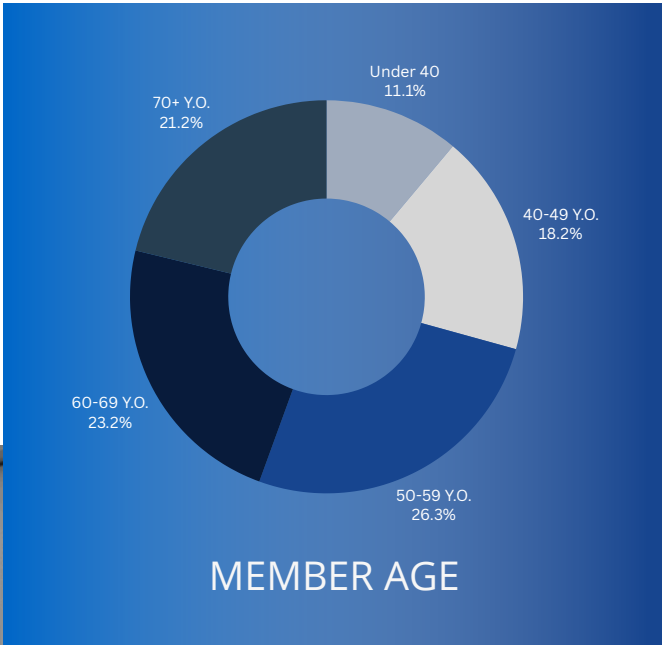
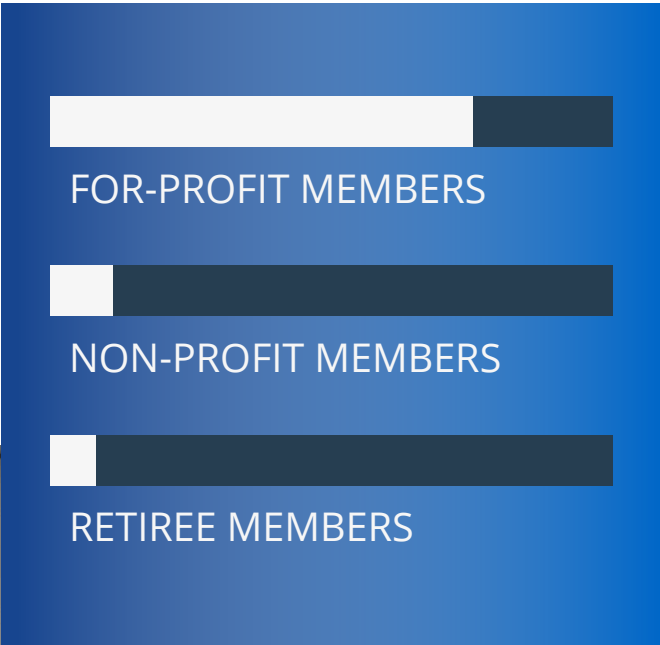
# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR OUR CLUB?

Sponsoring any one of the options presented within this guide offers an opportunity for your business to support our Club, demonstrate your commitment to our community, and allow members to learn more about your business.

For more detailed information on how you can sponsor any one of the opportunities presented, please contact Executive Director Jaci Bugaj at [jbugaj@toledorotary.org](mailto:jbugaj@toledorotary.org).

## OUR AUDIENCE:



# MONTHLY MONDAY MEETING SPONSORSHIP

WEEKLY BENEFIT FOR ONE MONTH



PICTURED ABOVE: SPONSOR SLIDE AT MONDAY PROGRAMS

*Monday Meetings are the cornerstone of Toledo Rotary and its members. Each Rotary meeting showcases a speaker whose leadership and message is pertinent and relevant to leaders in our community.*



## BENEFIT

- Quarter page Spoke Ad during the month of your choosing, which includes weblink to your business.
- Monday meeting PowerPoint, as shown above.
- Monday meeting recognition from the podium.
- Monday Morning Email Ad during the month, with link.
- Logo on website for the month with link.



## DATES AVAILABLE

August 2024  
January 2025  
February 2025  
March 2025  
April 2025  
May 2025  
June 2025



## COST

\$400  
per month

# SPOKE BUSINESS ADVERTISEMENTS

QUARTERLY BENEFIT IN WEEKLY NEWSLETTER



*The weekly Spoke Newsletter is sent roughly 40 times during the Rotary year to every member. One of the gifts of Rotary is doing business with like-minded leaders of the community. The Spoke offers an opportunity to showcase your business to fellow Rotarians.*



## BENEFIT

- Spoke Weekly Newsletter Advertisement for 12 continuous weeks.
- Full Color ad with weblink to your business.
- Your choice of advertisement sizing, based on pricing structure.



## DATES AVAILABLE

- 1st Quarter, ending Sept. 30th
- 2nd Quarter, ending Dec. 31st
- 3rd Quarter, ending March 31st
- 4th Quarter, ending June 30th



## COST

Price per Quarter:  
Business card size \$350  
1/4 page \$600  
1/2 page \$1,000  
Full page \$2,000

# HOLLY TROLLEY SOCIAL

PRESENTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE 2023 FIRST EVER HOLLY TROLLEY EVENT

*The Membership Committee is pleased to host this social event that we hope will become an annual tradition!*

*Rotary members, partners, & guests board the Trolley, starting in downtown Toledo, for an evening filled with fun and fellowship while hopping to local bars and establishments.*



## BENEFIT

- Podium announcement prior to the evening will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



## EXPECTED ATTENDANCE

- We average roughly 30-40 people at this social event.
- This event is held in November.



## COST

Presenting Sponsor  
\$2,500

# ANNUAL HOLIDAY PARTY

## PRESENTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE 2023 HOLIDAY PARTY AT REGISTRY BISTRO DOWNTOWN

*As the calendar year comes to a close and families come together to celebrate the holiday, Toledo Rotary celebrates in style with its annual Holiday Party - The social highlight of the year!*

*Rotary members, partners, & guests step into their best holiday attire and step out for an evening filled with fun and fellowship.*



### BENEFIT

- Podium announcement prior to the Holiday Party will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



### EXPECTED ATTENDANCE

- We average roughly 85-100 people at this social event.
- This event is held the first week of December.



### COST

*Presenting Sponsor  
\$3,000*

*Sponsorships also available for bar service and floral centerpieces.  
Contact Jaci for pricing details.*

# 3RD ANNUAL MEMBER AWARDS

*PRESENTING SPONSORSHIP*



*PICTURED ABOVE: PHOTOS FROM THE 2024 MEMBER AWARDS AT SHUMAKER, LOOP & KENDRICK*

*As the Rotary year comes to a close, Toledo Rotary and Toledo Rotaract celebrate their members with its annual Member Awards event. Rotary and Rotaract members, partners, & guests join in an evening recognizing the hard work of many individuals, including Leader of the Year, New Member of the Year, and Rotaract Impact Person of the Year.*



## BENEFIT

- Podium announcement prior to the Member Awards will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



## EXPECTED ATTENDANCE

- We average roughly 40 people at this social event, and are looking to grow attendance this year.
- This event is held in June.



## COST

*Presenting Sponsor  
\$2,500*

*Sponsorships also available for awards and floral centerpieces. Contact Jaci for pricing details.*



# THANK YOU!

*Thank you for the consideration of a sponsorship to support the Toledo Rotary Club.*

*Our club continues to be great thanks to members like you!*

*We hope you are interested in partnering with us on any of the opportunities outlined in this guide.*



**LET'S GET  
IN TOUCH**

**CONTACT US**

[jbugaj@toledorotary.org](mailto:jbugaj@toledorotary.org)

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