

TOLEDO ROTARY
709 Madison Ave,
Toledo, OH 43604

2023-2024 SPONSORSHIP

OPPORTUNITIES

ABOUT TOLEDO ROTARY

Founded on May 3, 1912, the Rotary Club of Toledo has a long-standing tradition that supports the Rotary motto of "Service Above Self." As one of the largest Clubs in the world, out of 36,000, we proudly adhere to the highest ethical standards, build community goodwill, develop relationships through networking opportunities, and encourage fellowship and mutual respect.



Through member contributions our Club's Foundation distributes more than \$200,000 annually in grants to people in need, while simultaneously offering a variety of volunteer opportunities to members interested in hands-on activities through our six service committees focusing on community, youth, vocational, disability, environmental and international service projects.



OUR VISION

A fellowship of Toledo leaders engaged in service to our local & world community.

OUR MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

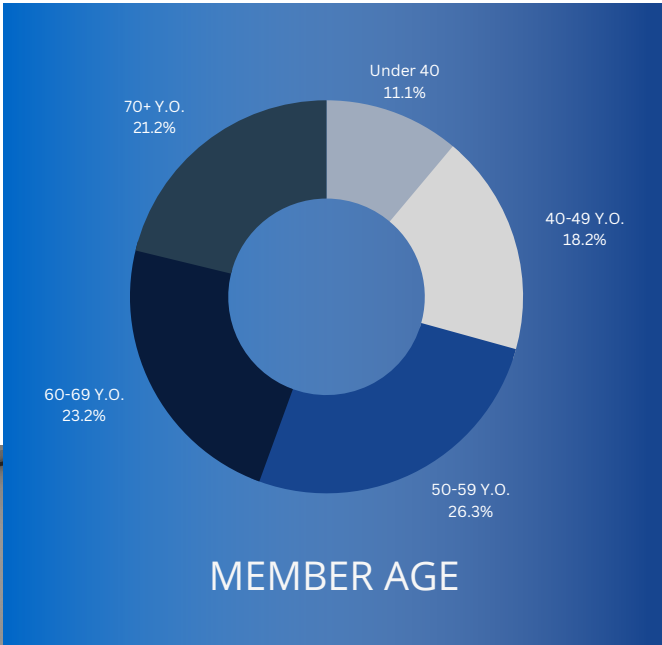
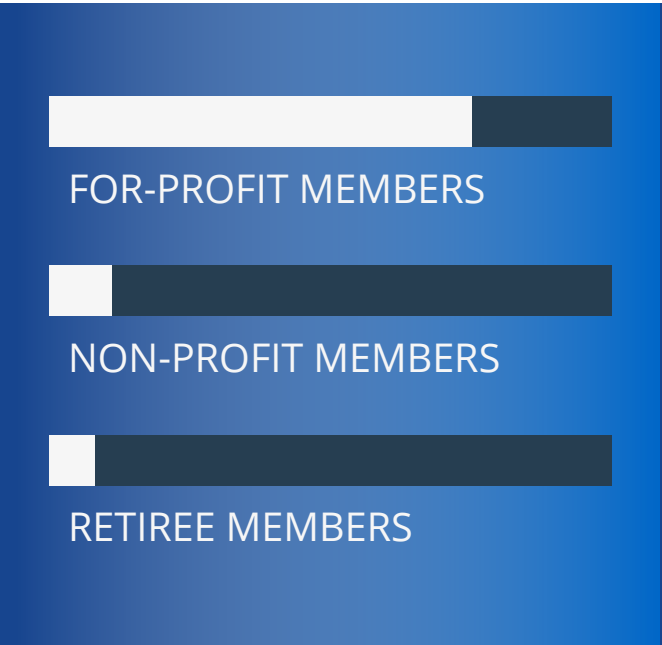
SPONSORSHIP OPPORTUNITIES

WHY SPONSOR OUR CLUB?

Sponsoring any one of the options presented within this guide offers an opportunity for your business to support our Club, demonstrate your commitment to our community, and allow members to learn more about your business.

For more detailed information on how you can sponsor any one of the opportunities presented, please contact Executive Director Jaci Bugaj at jbugaj@toledorotary.org.

OUR AUDIENCE:



MONTHLY MONDAY MEETING SPONSORSHIP

WEEKLY BENEFIT FOR ONE MONTH



PICTURED ABOVE: SPONSOR SLIDE AT MONDAY PROGRAMS

Monday Meetings are the cornerstone of Toledo Rotary and its members. Each Rotary meeting showcases a speaker whose leadership and message is pertinent and relevant to leaders in our community.



BENEFIT

- Quarter page Spoke Ad during the month of your choosing, which includes weblink to your business.
- Monday meeting PowerPoint, as shown above.
- Monday meeting recognition from the podium.
- Monday Morning Email Ad during the month, with link.
- Logo on website for the month with link.



DATES AVAILABLE

August 2023
January 2024
February 2024
March 2024
April 2024
May 2024
June 2024



COST

\$400 per month

SPOKE BUSINESS ADVERTISEMENTS

QUARTERLY BENEFIT IN WEEKLY NEWSLETTER



The weekly Spoke Newsletter is sent roughly 40 times during the Rotary year to every member. One of the gifts of Rotary is doing business with like-minded leaders of the community. The Spoke offers an opportunity to showcase your business to fellow Rotarians.



BENEFIT

- Spoke Weekly Newsletter Advertisement for 12 continuous weeks.
- Full Color ad with weblink to your business.
- Your choice of advertisement sizing, based on pricing structure.



DATES AVAILABLE

- 1st Quarter, ending Sept. 30th
- 2nd Quarter, ending Dec. 31st
- 3rd Quarter, ending March 31st
- 4th Quarter, ending June 30th



COST

Price per Quarter:

Business card size \$350
1/4 page \$600
1/2 page \$1,000
Full page \$2,000

4WAY TEST SPEECH CONTEST

ANNUAL VOCATIONAL SERVICES COMMITTEE PROJECT



The Club holds an annual speech contest annually, in-line with the district process and the winner of our contest is invited to attend the district speech contest presentation where the selected winner is invited to attend and present their winning speech during the annual district conference. Contestants must be high school students in grades 9, 10, 11, or 12.



BENEFIT

- Spoke promotions of the 4-Way Speech contest sponsor logo for a period of six-weeks
- Invitations to schools for participation acknowledge your sponsorship
- Winning contestant lunch presentation acknowledges sponsor at the podium



CONTEST DATES

Held in March/April 2024

More details to come via Vocational Services Committee Chair and Rotary District 6600



COST

\$1000 presenting sponsor

-or-

\$500, \$300, and \$200 scholarship sponsors

SANDPIPER CRUISE SOCIAL

PRESENTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE 2022 SANDPIPER CRUISE

The Membership Committee is pleased to host this social event that is becoming an annual tradition!

Rotary members, partners, & guests board the Sandpiper Cruise Ship, docked in downtown Toledo, for an evening filled with fun and fellowship on the Maumee River.



BENEFIT

- Podium announcement prior to the cruise will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 30-40 people at this social event.
- This event is held on Saturday, September 16th from 5-7 p.m.



COST

Presenting Sponsor
\$1,000

ANNUAL HOLIDAY PARTY

PRESENTING SPONSORSHIP



PICTURED ABOVE: PHOTOS FROM THE 2022 HOLIDAY PARTY AT 20 NORTH GALLERY DOWNTOWN

As the calendar year comes to a close and families come together to celebrate the holiday, Toledo Rotary celebrates in style with its annual Holiday Party - The social highlight of the year!

Rotary members, partners, & guests step into their best holiday frock and step out for an evening filled with fun and fellowship.



BENEFIT

- Podium announcement prior to the Holiday Party will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 85-100 people at this social event.
- This event is held the first week of December.



COST

Presenting Sponsor
\$2,500

Sponsorships also available for bar service and floral centerpieces.
Contact Jaci for pricing details.

2ND ANNUAL MEMBER AWARDS

PRESENTING SPONSORSHIP



*PICTURED ABOVE: PHOTOS FROM THE 2023 MEMBER AWARDS
AT SHUMAKER, LOOP & KENDRICK*

As the Rotary year comes to a close, Toledo Rotary and Toledo Rotaract celebrate their members with its annual Member Awards event. Rotary and Rotaract members, partners, & guests join in an evening recognizing the hard work of many individuals, including Leader of the Year, New Member of the Year, and Rotaract Impact Person of the Year.



BENEFIT

- Podium announcement prior to the Member Awards will acknowledge your business/organization as presenting sponsor.

Your company logo featured on:

- Welcome signage at Party
- Eventbrite sign-up page
- Spoke & Website will each include link to your website



EXPECTED ATTENDANCE

- We average roughly 40 people at this social event, and are looking to grow attendance this year.
- This event is held in June 2024.



COST

Presenting Sponsor
\$1,500

Sponsorships also available for awards and floral centerpieces.
Contact Jaci for pricing details.

THANK YOU!

Thank you for the consideration of a sponsorship to support the Toledo Rotary Club.

Our club continues to be great thanks to members like you!

We hope you are interested in partnering with us on any of the opportunities outlined in this guide.



**LET'S GET
IN TOUCH**

CONTACT US
jbugaj@toledorotary.org

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