

TOLEDO ROTARY SPOKE

June 24th, 2021 | 108TH YEAR | ISSUE 282



Monday, June 28th, 2021

ZOOM LINK!

[Click Here to join meeting via ZOOM](#)

Zoom Meeting ID:
628 349 736



Jon Reily

Global President & Chief Strategist
dentsu

dentsu

JON REILY.com

E-Commerce Pioneer | UX Crusader | Digital Leader

Commerce's Roaring 20's.

On Monday, Jon will talk about the impact of upcoming 5G everywhere, the newly changed consumer behavior thanks to COVID-19, and the looming generational shift thanks to Generation Z, that will make the commerce in the 2020s look more like the 1920s than the 21st century. Thanks to the internet that is ubiquitous, cheap, and available everywhere, people will no longer “go shopping”, but rather will always be shopping.

Jon Reily is a 25-year Commerce veteran who founded and sold two successful companies in the first dotcom boom of the 1990s. He then continued a successful career advising and guiding companies from start-ups to global brand powerhouses to design their digital futures over the last two decades.

Before joining dentsu, Reily was Head of Global Commerce Strategy at Publicis Sapient, where he advised Fortune 500 companies how to transform themselves digitally to stay competitive in the increasingly technology focused world of digital commerce.

Previous to joining Publicis Sapient, Reily was a senior leader at Amazon.com where he re-invented how Amazon sells and marketed their 1st-party manufactured devices, such as Amazon Alexa, the Kindle Fire and FireTV, and helped create a multi-billion-dollar business division within Amazon.

Reily is a strong advocate of the importance of the experience in any digital strategy and that companies who embody this will thrive, and those who do not will not. As a result, he has been a driving force in the global commerce space for nearly a decade. A successful strategist, futurist, and forecaster of future trends, Reily is a major factor in dentsu commerce's toolkit to help its clients on their digital journeys.



**NO MORE RSVP to
in person
meetings!**

**Pay for your lunch
at the door or
online!**

**So now it's easier!
Just show up and
join the meeting!**

**Click HERE to see
President Alex's
message to
Rotarians.**



**Click HERE to
purchase your
lunch ticket online.**



It's Time To Select A Service Committee!

Toledo Rotary offers a multitude of opportunities to connect through our service committees. Our Club committees mirror the mission of Rotary as we work to help our communities in areas where help is needed most. As a reminder, here is a snippet of our Toledo Rotary service club committees and what they do. If you would like to reach out to the new chair's of the committee's, below is there contact information. We invite you to join other leaders here, exchange ideas that will help make a difference, and together, take action that provides help where help is needed most! **Please click on any committee name below to link to the 2021-2022 Committee Selection Form.** If you have any questions please reach out to the Rotary Office.

Committee Selection Form for 2021/22

COMPLETE BEFORE
JULY 31ST, 2021

FILL OUT
NOW



Community Services

Chair: John MacKay - jmackay@shumaker.com

As a member of Community Service, you have an opportunity to participate, review and cast your vote in moving grants forward. The CS committee also orchestrates the annual food build service project and more.



Disability Services

Chair: Roy Cherry - rcherry@epilepsycenter.org

Committee members have an opportunity to participate in the long-history of our Club's focus and service of helping others maintain a vibrant lifestyle, no matter what their ability.



International Services

Chair: Danny Woodcock - danny@peacocksocial.com

The IS committee manages grant requests and projects that have an international impact. The committee has works with those in need throughout the world.



Peace Services

Chair: Wes Grudzien - wes.grudzien@marketplaceninjas.com

This committee is supporting those organizations in the community working to create a peaceful community.



Vocational Services

Chair: Luke King - lukeking@ft.newyorklife.com

Vocational Service Committee members play an integral role in mentoring youth and adults in their respective vocations. Vocational Services promotes 'Networking that Supports & Fosters the Four-Way Test!' Committee members focus on development of professions, trades and education within the community's chosen vocations and are working directly the Ability Center to assist with their 'Working Better Together' program.



Water Services -

Chair: Rob Krain - director@blackswamp.org

The Water Services Committee members will evaluate foundation grant requests relating to waterways and bodies of water within and/or contiguous to the U.S.



Youth Services

Chair: Kevin Dalton - kevin.dalton.tft@gmail.com

The Youth Services Committee members have an opportunity to experience and manage multiple grant requests that impact the youth in our immediate area.

Executive Director
Kathy Tate
Announces Retirement



President Alex announced the retirement of Toledo Rotary's Executive Director, Kathy Tate during last week's Monday meeting. A member since 2003, Kathy has served as Executive Director for the past nine years, focused on 'raising the bar', 'setting a new

standard of excellence' and ensuring that Toledo Rotary truly is the '*finest Rotary Club in the World*'. An expert in 'event planning & production', she brought her sponsorship development into the mix and greatly increased the net proceeds to our Club's Foundation. She created and produced 4 major events, culminating in the final 2012 Centennial roast to PP Dick Anderson and the success of those 4 major fundraisers netting a total of \$460,000 to our Foundation and the launch of downtown Toledo's first metropark, Middlegrounds! She created & produced several more signature events during her tenure resulting in funding for our Club's three transformational projects! Kathy has served along side nine Presidents including PP's Tom Backoff, Riaz Chaudhary, Joe Tafelski, Andy Stuart, Stacy Hammer, Sharon Skilliter, Dick Wolff, Tim Ryan and Alex Due.

PP Dick Wolff will serve as chairman of the search committee with a goal to find our Club's next executive director that will guide and lead our Club into the future. Kathy's plans for the future include taking a long break to simply spend time with family and herself. Kathy's impact, dedication and service to Rotary is greatly appreciated.

Reminder - TONIGHT is the Scavenger Hunt!!

Please Join Us!

June 24th, 2021

4:30 PM - 7:00 PM

National Museum of the Great Lakes

Rotarians, plan to have some fun and fellowship, as you "hunt" around the museum for clues while enjoying a beverage from Tapped 419 and some appetizers! Food will be available for purchase.

Changing Of The Guard July 12th



Mark your calendar for July 12th, 2021 when we usher in our new leadership and thank the outgoing ones! The Changing of the Guard will be held during our regular Monday lunch meeting at the Toledo Club. Remember, NO RSVP required and you can buy lunch at the door or online.

To buy your lunch ticket online, [CLICK HERE](#).

It's Time To Update Your Contact Info

As we round the corner into the new year, it is time to verify your contact information and make sure everything is correct in the Rotary database, DACdb. We are in the beginning stages of developing an updated Toledo Rotary directory and want to make sure everyone's information is correct.

Please take a moment to log into your DACdb account and review your information. Each Rotarian has access to this database with a unique user ID and password. Your user ID is your email. If you do not know your log in information, please reach out to Abbey at the Rotary office: asachs@toledorotary.org

To access DACdb please click [HERE](#).

To change your own information online, click [HERE](#).

Did you move?
Have you
changed jobs?
Please take a
moment to update
your info!

Monday, June 21st Recap

[Watch Meeting
Video HERE](#)



Christy Gustin
Director of Regional Services
Girl Scouts of Western Ohio



On Monday, Christy Gustin joined our Monday luncheon, sharing the new look of Girl Scouting and how the Girl Scouts weathered the COVID-19 storm. Christy explained how the new programs of GS are focused on modern day issues. One of the four areas of focus is the STEM initiative. STEM programs introduce Girl Scouts of every age to science, technology, engineering, and math (STEM) to help them see how they can actually improve the world—whether they're discovering how a car's engine runs, learning to manage finances, or caring for animals. In addition, she talked of the mental health initiative GS is doing, as COVID truly impacted our kids with the isolation compounded by negative self-esteem. Throughout COVID, the GS made sure to stay connected to each girl by utilizing Zoom for troop meetings. They also dropped off packets to each Girl Scout filled with six weeks of activities for families to do at home during quarantine. To watch the meeting in its entirety, please click the link above.

Christy Gustin is the Director of Regional Services for the Girl Scouts of Western Ohio. She has been impacting the lives of girls, providing leadership, and driving the mission of Girl Scouts for nearly 27 years as a professional. Christy's Girl Scout journey began much earlier. In 1976, she joined her first Brownie Girl Scout troop and began her 36-year journey with Girl Scouts. As a Girl Scout, she developed a love for the outdoors, traveling, photography and service. After college, seeing a need in her community she became a troop leader of not just one, but two Girl Scout troops. One for girls with special needs and another for girls who spoke English as a second language. Christy says, watching the girls discover the world around them and grow in their confidence and courage, inspired her to become a professional Girl Scout. She joined the staff of her local Girl Scout Council in the Chicago area in 1995 and in 1996 she moved to the Toledo area to continue her work with the Girl Scouts of Western Ohio.

JUNE MEETING SPONSOR



Thank you to our 2020-2021 Meeting Sponsors

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August Sponsor



September Sponsor



October Sponsor



November/December Sponsor



January Sponsor



February Sponsor



March Sponsor



April Sponsor



May Sponsor



MONTHLY MEETING SPONSOR

Rotary Club of Toledo would like to invite your company or organization to sponsor one month of our Monday Meetings. Monthly meeting sponsorship is \$375 a month and you will receive the benefits listed below. Months that are still available are also listed below. Please email Abbey: asachs@toledorotary.org to reserve your month today! **Only FIVE months still available**

Weekly Meeting Sponsor Benefits—One Month Commitment

- Weekly Spoke promo--Quarter page/full color ad.
 - 4 promos—Hotlink to your website
- Weekly Mail Chimp email sent to all members Monday morning
 - Featured as weekly sponsor—4 promos
- Logo featured weekly in the Monday meeting Power-Point
- Logo featured weekly in the pre-meeting Power-Point
- Logo featured on our website throughout the Rotary year beginning the month of your sponsorship—hotlink to your website
- President announces your company/organization as this month's sponsor in his/her opening and closing remarks

Months Available for Sponsorship

September	February
October	April
June	

Rotary
Club of Toledo



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Trustees | James Layman, Kathy Mikolajczak, Gary Murphy, Sharon Skilliter, Chuck Stocking, Joseph Tafelski

Staff

Executive Director | Kathy Tate

Club Administrator | Abbey Mortemore Sachs

Toledo Rotary Website | toledorotary.org

Rotary International

President | Holger Knaack

Governor, District 6600 | Keith Hodkinson

Area 4 Assistant Governor | David Smith

RI Website | rotary.org