

Club No. 44 Organized in 1912

March 1, 2018 • 106th year • 24



Monday's Meeting: March 5, 2018

Chris Weisfelder

Toledo Sister Cities International: Bridge to Global Peace

Chris Weisfelder is a life-time member of Toledo Sister Cities International (TSCI). In the mid-1990s, she joined the Szeged Committee for Toledo's Hungarian sister city. She has been President of TSCI and is currently the Treasurer.



Ms. Weisfelder has been a member of the Rotary Club of Maumee since 2014.

She earned an MBA in accounting and organizational behavior from Ohio University and a Ph.D. in international business from The University of Michigan in international federal taxation and foreign investment. She is also a CPA and has taught international business and international accounting at Bowling Green State University.

Ms. Weisfelder has made Toledo her home since 1975, but she grew up in Washington DC, Sweden and Chile. After the blizzard of 1978, the family moved to Botswana for 3 years. She became an auditor for PriceWaterhouse (now PriceWaterhouseCoopers) and traveled within Botswana and South Africa as an auditor of banks, hotels, schools and general dealerships, normally the only American on the team.

She has returned to Africa and the leader of a delegation of Toledo women working with female entrepreneurs in Botswana and Zambia and later visited Tanzania – including Toledo's sister city Tanga – as part of a delegation from northwest Ohio working with local entrepreneurs. She has also worked in Lebanon with women volunteers running schools, homes for the elderly and orphanages.

Ms. Weisfelder is married to Dick Weisfelder, retired professor of political science at the University of Toledo, and has two boys and five grandchildren.

UPCOMING PROGRAMS

Monday, March 12—Steve Bailey, NMA (National Management Association)

Monday, March 19—John Gorski, NAMS (North American Science Associates)

Monday, March 26—Matt Bell, Team Recovery

Monday, April 2—NO MEETING, EASTER

Monday, April 9—Marcy Kaptur, Ohio Congresswoman

SCHEDULED MEETINGS/EVENTS

Monday, March 5—Water Service Committee, 1pm
Youth Service Committee, 1pm

Wednesday, March 7—Foundation Trustees, 12pm,
Toledo Club

Thursday, March 8—Marketing Committee, 7:30am, Café
Marie on Dussel/Maumee

Friday, March 9—Year End Euchre Game! 7pm, Bran-
dywine Country Club

Your Toledo Rotary Club Foundation

The Toledo Rotary Club Foundation recently awarded a grant in the amount of \$3,000 to 565 Academy. 565 Academy is an independent school registered with the Ohio Department of Education since 2012. It serves low income students, grades K-8 who have not been successful in traditional public school classrooms. Parent volunteers provide the majority of student academic services. The school serves deserving students at, or just above, the poverty level. The tuition is \$5,400 per year, or parent volunteer time of 10 hours per week for 36 weeks. An additional \$150 per year for each student is required for swim and gym classes—which are held at the YMCA. The extra \$150 cannot be paid for by volunteer hours. The \$3,000 grant awarded to 565 Academy will provide the ability for students whose families cannot afford the extra cost to attend the swim and gym classes for the school year. The program has been successful for the past four years. Children have received instruction and practice in different types of sports and exercise in an atmosphere promoting character development. Their abilities and confidence have improved each session. Many of the children could not swim before receiving instruction, and some were very fearful of water. These children are also taught water safety, and will be less likely to be in danger in the water. The YMCA reported more than half of the children have become safe in deep water and are continuing to develop endurance and coordination as they learn new swim strokes. The others have developed confidence in water and are continuing to grow more confident as they learn how to be safe in and around water. At the start of the program, many would shut down and refuse to participate. As they grew to realize it was a safe place, where they would be rewarded for effort and participation, they began to take more risks with activities. Now, as new children enter the program they are encouraged by the other children who have developed a stronger sense of community through the games and activities in which they participate.



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\$750 or 1/200 (Must see all tickets to be sold 1/100)

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WELCOME NEW MEMBER:

Rachel Bach!

Rachel Bach is the President and CEO of ConnecToledo, Downtown Development Corporation, a private sector driven non-profit organization dedicated to the revitalization of Downtown Toledo. Originally from Toledo, Ms. Bach came back from the Fort Lauderdale, FL area where she has lived and worked since 1994. Over the past 20 years she has become a recognized leader in the fields of urban planning, economic development and public private partnerships.



Ms. Bach's breadth of experience in Southeast Florida has made her a "jack of all trades," having held leadership positions in local government, private real estate development, and the non-profit sector for the Urban Land Institute under its Terwilliger Center for Workforce Housing. More recently, Ms. Bach served as a senior redevelopment administrator for a private redevelopment consulting firm, RMA, providing specific expertise to local government and redevelopment agency clients in the areas of land development, strategic planning, public private partnerships and redevelopment management and administration.

Ms. Bach received a Master of Urban and Regional Planning from Florida Atlantic University, and a Bachelor of General Studies from Kent State University. She is a Bowsher High School graduate and is excited to return to Toledo with her family to be part of the transformation taking place Downtown and in the region. She has two teenagers, Dakota age 13 and AJ age 14, and in her spare time provides taxi services to them since they have lots of interests and hobbies. When not doing that she enjoys attending art festivals and exploring new things. Her pet peeve when she lived in Florida was when she told people she was from Toledo, OH of which they would often ask, "did you grow up on a farm?" Her response was "no, it's a real city with tall buildings and everything."

MARCH MEETING SPONSOR



END OF WINTER EUCHRE GAME

Friday, March 9

7:00pm

This concludes our scheduled Euchre dates for this winter.

We hope you've enjoyed this event and will let us know how often we should plan for Rotary Euchre in the future.



CLICK TO JOIN!



*I'd toot my own horn about how good I am at Euchre, but
you'd trump it.*

MEETING GUESTS!

When you bring a guest on Monday, please have them check-in on the laptop located on the high-top table in the ballroom lobby. They will find a lot of great information about Toledo Rotary and how to become a member!



HELP A CHILD READ

The Ohio District Governor's Elect announced an inter-district competition to see which district can collect the most children's picture and story books for distribution to Rotary District 3450—Mongolia.

These books will be translated from English to Mongolian by local private HS students. A portion of the books will also be translated into Braille. The translated books will then be distributed to school children in rural Mongolia.

Please bring new, or gently used, books to Rotary on Monday, February 26 or Monday, March 5!

Past Program: February 26, 2018

Michele Free & Mike Davis

Cyber Security



Michele Free and Mike Davis pointed out that it doesn't matter how many levels of security you have in place, much of Cyber Security depends on the end user to keep a business safe, and not just an IT department. They realize the need to teach the users what to be watching for to protect their data and information. The definition of Cyber Security is a collection of solutions that can be put together to form multiple layers of protection. Mike Davis said that phishing campaigns are very effective for hackers, 91% of cyber attacks start with an email phish. He also said, training people to detect these scams is also very effective in defending against them. On average, businesses experience 3 days of downtime after an attack, and 60% of small businesses will close within 6 months of an attack. Firewalls won't protect from someone who can attack from within the network. If someone opens an email that has malware, the hacker has gained access to the network from within. Ransomware is gaining more popularity with hackers. Ransomware encrypts your data and demands a ransom in order to get the code to decrypt it. Many companies will pay the ransom because it's faster and easier than spending the time and money to try to restore all their data without paying it. Ransomware is typically installed by a user clicking a file or attachment that contains the malware, which then spreads throughout your whole network. Davis said that Ransomware will just continue to increase. With phishing bots and scraping of social media accounts, attacks will be very real and hard to identify. To protect yourself, be sure to use a business-class security firewall. Proactively patch your system. Have the latest release of a reputable, commercial-grade protection suite. To protect your data, make 3 copies and be sure to keep one off-site. They also recommend educating the end users –human error accounts for 95% of successful hacks.

INTERNET VIEWING

The February 26 meeting can be viewed here: [Michele Free & Mike Davis](#)



**SAVE THE
DATE!**



International Service Committee & District 6600 Trip to Rotary International

Hurry, this event is limited to the first 25 participants!

What: Rotary District 6600 visits Rotary International in Evanston, IL

When: Friday, March 16, 2018 from 9:00am to approximately 3:30pm

Topics of discussion include:

- 1: Membership Engagement
- 2: Lake Erie Water Quality
- 3: International Service Projects/Global Grants
- 4: Programs
- 5: Foundation
- 6: Others TBD

Transportation: On your own

Optional hotel: Hilton Garden Inn Chicago North Shore / Evanston: Group rate: \$138 per night (code: R6600) and is available Thursday, March 15 through Saturday, March 17th (checking out Sunday). **SPECIAL ROOM RATES EXTENDED TO:** March 6th

Please contact Ben Hunger for more information:
ben@icfluid.com or (419) 467-2442

BE A MENTOR FOR AN HOUR!

INTERACT MOCK INTERVIEWS

Monday, March 19: Young Men of Excellence (Waite H.S.)

Monday, March 26: St. Francis InterAct Club

Monday, April 23: Toledo School for the Arts

These one-hour interviews achieve several things:

- A. It offers high school students the chance to meet business leaders in their community in a professional environment.
- B. They have an opportunity to gain tremendous insight into their own journey ahead while seeing the possibilities in their own community.
- C. Rotarians have the chance to serve our young adults, offer insight from our own experiences and, above all, encourage the principles of our four-way test.

SIGN UP HERE TO BE A MENTOR

If you have any questions, please contact Rachel Hobson at Rachel@HobsonCoaching.com.



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Rotary Youth Exchange

**Consider Hosting Toledo Rotary Club's
International Exchange Student for the 2018-2019
school year.**

Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students 15 to 19 years old are sponsored by Rotary clubs in more than 100 countries.

Hosting an exchange student can be incredibly rewarding, bringing an international experience directly to your home. Host families provide room and board and share their lives with exchange students, involving them in family, community, and cultural activities.

Take a few minutes to watch the video below for answers to many common questions:

Watch Here

For information, contact

Karen Ranney Wolkins:

karenranneywolkins@gmail.com or (419) 340-2555



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March Birthdays

Walt Churchill (1)
 Mark Stephens (1)
 Randy Rothenbuhler (2)
 Dick Wolff (3)
 Tim Harrington (3)
 Bill Thomas (4)
 John Lark (5)
 John Kendzel (6)
 Michael Marsh (6)
 Rob Krain (8)
 Dean Niese (10)
 Matt Lentz (11)
 Steve Martindale (12)
 Steve Johnson (12)
 John Wiley (12)
 Chad Bringman (13)
 Tracey Tangeman (14)
 Travis Tangeman (14)
 Chuck Mann (15)
 Matt Sapara (16)
 Vicky Bartlett (21)
 Jamie Adams (24)
 Keith Burwell (24)
 John Roemer (26)
 John Nelson (26)
 Will Lewis (27)
 Kelly Trame (27)
 Robb Brown (28)
 Kirkland Mizerek (28)

We Welcome Guests at Rotary!

When bringing a guest to the Monday program, please sit at one of the tables marked "Guest Table". There will be two designated tables near the floor mic each week for Rotarians and their guests. Come enjoy the program and get to know your future, fellow Rotarians!



Club Officers and Directors

President | Sharon Skilliter
 President-Elect | Dick Wolff
 1st Vice President | Tim Ryan
 2nd Vice President | Peter Handwork
 Secretary-Treasurer | Mike McIntyre
 Board Members | Cindy Binkley, Bob DiNardo, Reg Jackson, Steve Johnson, Brian Kennedy, Jim Kniep, Dean Niese, Dan Skilliter

Foundation Officers and Trustees

Chairman | Louise Jackson
 Vice Chairman | Kathy Mikolajczak
 Secretary-Treasurer | Gary Murphy
 Trustees | Tom Backoff, Carol Bintz, Eric Fankhauser, Judy Leb, Mary Mancini, Chuck Stocking

Staff

Executive Director | Kathy Tate
 Executive Assistant | Emily Clement
 Toledo Rotary Website | toledorotary.org
 Toledo Rotary Phone | 419.241.7060

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President | Ian Riseley
 Governor, District 6600 | Deb Cheney
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