

Club No. 44 Organized in 1912

February 1, 2018 • 106th year • 21



## Monday's Meeting: February 5, 2018

### Kurt Franck & John Crisp

### *NewsSlide*



Kurt Franck was appointed executive editor of The Blade in January 2010. In April of 2017, he took on additional responsibilities of General Manager and Executive Vice-President. In January of 2018, he was appointed President/General Manager and Executive Editor. Before being promoted to Executive Editor, Franck was the newspaper's managing editor since September 2000. During his time at The Blade, he helped direct the papers "Coingate" coverage and the 2004 Pulitzer Prize winning series on the atrocities by Tiger Force, an elite U.S. Army platoon, during the Vietnam War.

Franck served as a juror for the Pulitzer Prize in 2007 and 2008, judging the investigative reporting category and the local news category in respective years. He is a member of the board of directors of the Associated Press Managing Editors and a member of the American Society of News Editor. Franck also is a past president of the Associated Press Society of Ohio and a board member of the Press Club of Toledo. He is a native of Newark, Ohio, and he graduated with distinction with a Bachelor of Arts degree from Bethany College in West Virginia. Franck also is a 1974 graduate for the Kiski School in Saltsburg, PA. He and his wife, Lynn, have two children, Kurt III and Sophia, both students at The University of Toledo.

John Crisp has worked in a succession of management roles for Block Communications Media Company since joining the team in 2007. John's current role is VP of Digital, which he was appointed to in August of 2015 where he adds his experience in business development and sales revenue growth for the company's various digital media assets. John serves as the Executive Lead for two active Block Communications Inc. (BCI) programs that serve the cornerstone for the Newspaper Divisions. His primary role is project lead for NewsSlide where he led the implementation for both Toledo and Pittsburgh. His secondary role as CEO of Libercus (LEE BURR CUSS)- Manage and expanded the scope of Libercus, a cloud-based Content Management System that is responsible for multiple daily newspaper production and related websites.

John is a native of Oklahoma, and lived in South Louisiana for many years where earned a Bachelors of Science degree in Behavioral Science at the University of Louisiana. Crisp is a member of the Experimental Aircraft Association, Aircraft Owners and Pilots Association, Cloudy Nights Astrophotography Group, and has served on the boards for several advertising associations and Family Services of NW Ohio, and has held a current Pilots Certificate for 30 years. He enjoys building and flying experimental aircraft.

He and his wife, Laurie, have two children, Ross and Meredith, who are both graduates of The Ohio State University.

### UPCOMING PROGRAMS

**Monday, February 12**—Justin Herdman, US Attorney's Office

**Monday, February 19**—NO MEETING, PRESIDENT'S DAY

**Monday, February 26**—Michele Free & Mike Davis, Cyber Security

**Monday, March 5**—Chris Weisfelder, Toledo Sister Cities

**Monday, March 12**—Steve Bailey, NMA

### SCHEDULED MEETINGS/EVENTS

**Friday, February 2**—FAC, 7:30am, Park Inn—Eagle Point

**Monday, February 5**—Finance Committee, 11am  
Membership Development, 1pm

**Thursday, February 8**—New Member Orientation, Four SeaGate, Suite 400 (Spengler Nathanson), 5:30pm

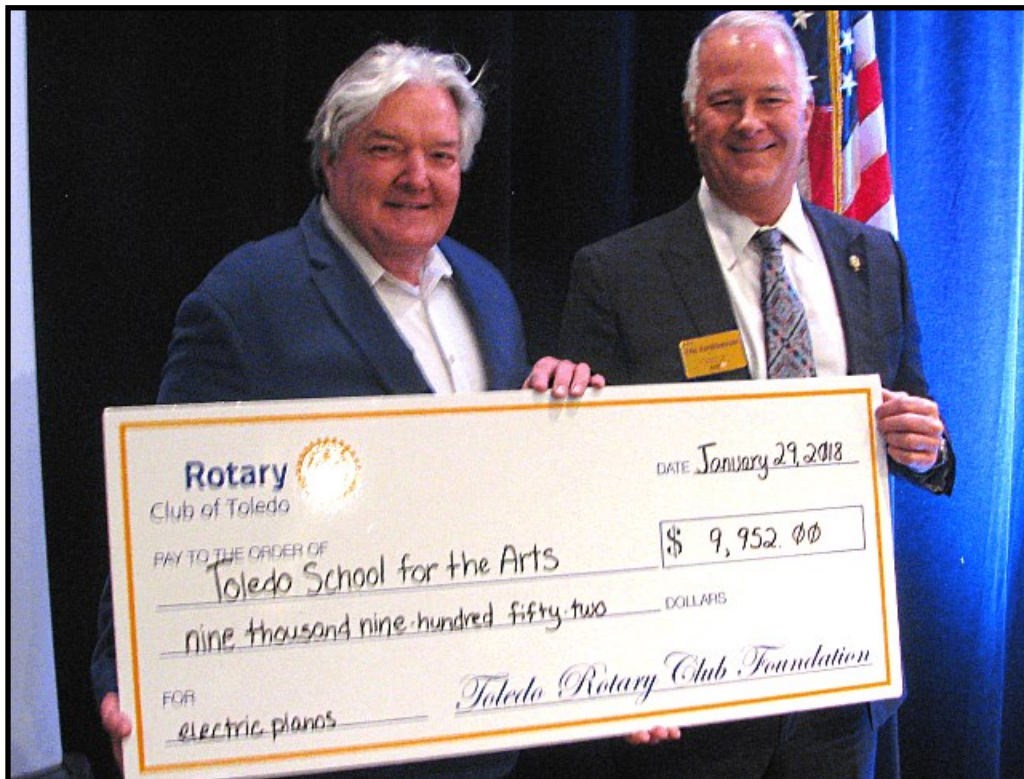
**Thursday, February 8**—Marketing Committee, 5:30pm, location TBD

# Toledo Rotary Club Foundation

## Awards Grant to Toledo School for the Arts—\$9952

The Toledo Rotary Club Foundation recently awarded a grant in the amount of \$9,952 to the Toledo School for the Arts (TSA). Our Youth Service Committee members received the request, participated in the vetting process and made the decision to recommend grant approval to our Club Board and Foundation Trustees. Dave Gierke, Development Director at the Toledo School for the Arts, accepted the grant check at the Monday Rotary meeting on January 29th. The funds from the grant were used to purchase 3 electronic keyboards. TSA has never purchased pianos in their 18 year history, but instead have used donated acoustic pianos. Electronic pianos are easy to move into different spaces for instruction or performances, including performances at different venues. The electronic pianos also have cost savings associated with them. Due to the heavy use of their pianos, and the seasonal fluctuations of temperature and humidity in TSA's 100-year-old building, TSA has to have their wooden acoustic pianos tuned twice per year. They currently own 13 wood pianos, which cost some \$70 per tuning. Replacing 3 of the acoustic pianos with electric ones will result in a savings of approximately \$420 per year.

Toledo School for the Arts is a public "community" or charter school focused on providing Ohio residents a college preparatory academic curriculum and an intense visual and performing arts environment. In addition to core academic subjects, classes are offered in music, dance, theatre and visual arts. TSA provides students opportunities to work with professional artists to expand their arts experiences and knowledge base. TSA has ARTnerships with our area's community and cultural institutions including the Toledo Museum of Art, the Toledo Symphony, the Toledo Repertoire Theatre, the Arts Commission of Greater Toledo, the Toledo Zoo and others.





# WANTED

20 Euchre Players for  
Friday, February 16  
at Brandywine Country  
Club

# REWARD

Take home the 'Winnings'  
and the crown from  
reigning champion,  
newest & youngest Club  
member—Trey Bauman!

AND  
Have fun!

[CLICK TO JOIN!](#)

## VISITING ROTARIANS!

Any time you have a visiting Rotarian from another Club with you, please check in with Emily and have the visiting Rotarian complete the guest slip so they can be announced during the meeting!

**VISITING ROTARIAN**  
**Rotary**

PRINT NAME IN LARGE LETTERS \_\_\_\_\_

HOME CLUB \_\_\_\_\_

YOUR CLASSIFICATION \_\_\_\_\_

Please check office held in your club, if any

PRESIDENT ☐ ☐  
VICE-PRESIDENT ☐  
SECRETARY ☐  
TREASURER ☐  
DIRECTOR ☐

REMOVE THIS COPY - GIVE TO GREETER

Please give this Rotarian attendance credit for meeting of \_\_\_\_\_ DATE \_\_\_\_\_

SECRETARY  
**ROTARY CLUB OF \_\_\_\_\_**

**DIRECTIONS:** USE POCKET OR STICK-ON

1. Give second copy to Greeter.
2. Insert card in pocket with name portion hanging over front of pocket.
3. If no pocket, remove postcard at perforation, peel off adhesive backing, apply tag.

NOTE: Adhesive not recommended for silk/leather/suede  
Item No. R89708M Russell-Hampton Co.

## JANUARY MEETING SPONSOR

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## WELCOME NEW MEMBER:

**Steve Evert!**

Steve Evert is Vice President of Business Development and Director of the BusinessVoice agency at MadAveGroup. He has been with MadAveGroup since 2009, originally being hired as an Account



Manager. Steve served on the Board of the Experience Marketing Association for 4 years. He graduated from BGSU, where he met his wife, Jackie. Jackie is a Financial Investigator for KeyBank. They have two daughters, Sydney is 11 and Lucy is 9, who attend St. Patrick's of Heatherdowns. They also have a son, Jake, who is 4. Steve grew up in Bellevue, Ohio, but has lived in the Toledo area for the past 15 years. Steve spends his free time as a chauffeur to his kids and enjoying a good beer... but not at the same time! He even brews his own beer—and while he may be biased, he thinks it's really good beer. He also spends his free time coaching his daughters' volleyball and basketball teams. Steve's biggest pet peeve is people who apply their brakes *before* they use their turn signal. Welcome to Rotary Steve!

**Past Program: January 29, 2018**

**Steve Kiessling**

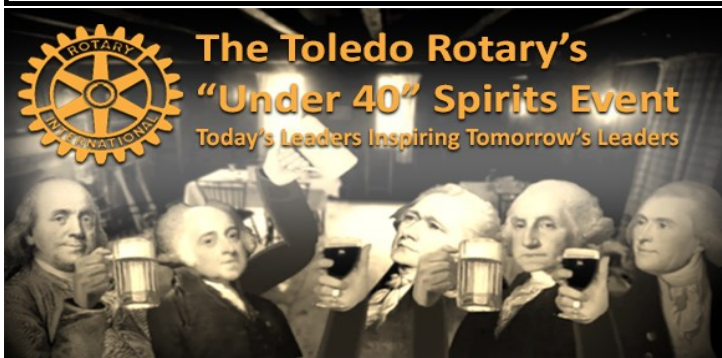
## ***Nature's Nursery***



Nature's Nursery's mission is to improve the well-being of NW Ohio's wildlife populations and habitats through public education and rehabilitation, with an emphasis on coexistence. They have 37 education ambassador animals, which they use for education in their 261 programs. In 2017 they had 2,880 rehabilitation cases, including 802 songbirds and 333 opossum. The center has a release rate of over 40% after rehabilitating the animals. Nature's Nursery relies on the generosity of the community through memberships, individual and corporate contributions, grants, and community support organizations to run their center. Steve Kiessling, the Executive Director, pointed out how expensive it is to care for injured animals. The cost of rehabilitating one songbird is \$24-\$48, waterfowl are \$50, skunks and opossum cost \$120-\$160, and birds of prey cost them \$400—\$500 each. Nature's Nursery relies on their 97 volunteers, who provide over 15,000 hours of service as day keepers, transporters, answering the hotline and fostering the animals. The Toledo Rotary Club Foundation recently awarded Nature's Nursery a grant, Steve updated the Club on the progress of the project funds utilized. With the \$8,000 they were awarded, they had planned to increase the number of outdoor enclosures for songbird rehabilitation. They were able to stretch the funds even further than they had originally anticipated, and were able to make 3 instead of 2 new outdoor enclosures, doubling the capacity for the songbird enclosure, and giving them the ability to rehabilitate a wider variety of animals.

### **INTERNET VIEWING**

The January 29 meeting can be viewed here: [Steve Kiessling](#)



### **Join the Membership Development Committee for cocktails and conversation!**

**All members are encouraged to come and bring a friend or co-worker who is under 40. Join us for some networking, fun, and great company while we introduce new young professionals to Rotary!**

***Thursday, February 1st***

***5:30 pm—7:30 pm***

***Toledo Spirits Tasting Room: 1301 N. Summit St.***

**RSVP HERE**

**\*Be sure to wear your Rotary pin!**

### ***OPEN YOUR HEART. OPEN YOUR HOME*** ***Rotary Youth Exchange***

**Consider Hosting Toledo Rotary Club's International Exchange Student for the 2018-2019 school year.**

Students learn a new language, discover another culture, and truly become global citizens. Exchanges for students 15 to 19 years old are sponsored by Rotary clubs in more than 100 countries.

Hosting an exchange student can be incredibly rewarding, bringing an international experience directly to your home. Host families provide room and board and share their lives with exchange students, involving them in family, community, and cultural activities.

Take a few minutes to watch the video below for answers to many common questions:

**Watch the Video**

For information, contact

Karen Ranney Wolkins:

[karenranneywolkins@gmail.com](mailto:karenranneywolkins@gmail.com) or (419) 340-2555



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FRIDAY, APRIL 13TH, 2018  
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## PLAN TO ATTEND

### New Member Reception

New Rotarians and their significant other/guest are cordially invited by the Rotary Club of Toledo to attend the New Member Reception sponsored by Spengler Nathanson, and held in their offices downtown. Come meet other new members and learn more about Rotary.

**Date:** Thursday, February 8

**Time:** 5:30—7:00pm

*Cocktails and appetizers will be served*

Spengler Nathanson is located at 4 Seagate, Suite 400.

**Rotary**  
Club of Toledo





## February Birthdays

John Clement Jr. (3)  
Patrick Kenney (4)  
Robert Wilkins (5)  
Tom Backoff (6)  
Kevin Miller (7)  
Yuval Zaliouk (10)  
Sharon Skilliter (10)  
Bill Southern (11)  
Kathy Tate (11)  
Jerry Smolen (13)  
Martin McManus (14)  
Michael Pfeiffer (14)  
Steve Evert (14)  
Paul Hong (15)  
Brent Schneider (15)  
John Day (16)  
Ken Kuhlman (16)  
Matthew Trzcinski (16)  
Bob Howell (17)  
John Fedderke (18)  
Joe Luzar (19)  
Lynette Reichle (19)  
Amy Hoffman (19)  
Lauren Douglas (23)  
Mary Ellen Pisanelli (23)  
Megan Meyer Foos (23)  
Mark Jacobs (26)  
Mike Noble (26)  
Bill Ozuk (27)

## WILLIS DAY

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## We Welcome Guests at Rotary!

When bringing a guest to the Monday program, please sit at one of the tables marked "Guest Table". There will be two designated tables near the floor mic each week for Rotarians and their guests. Come enjoy the program and get to know your future, fellow Rotarians!



### Club Officers and Directors

**President** | Sharon Skilliter  
**President-Elect** | Dick Wolff  
**1<sup>st</sup> Vice President** | Tim Ryan  
**2<sup>nd</sup> Vice President** | Peter Handwork  
**Secretary-Treasurer** | Mike McIntyre  
**Board Members** | Cindy Binkley, Bob DiNardo, Reg Jackson, Steve Johnson, Brian Kennedy, Jim Kniep, Dean Niese, Dan Skilliter

### Foundation Officers and Trustees

**Chairman** | Louise Jackson  
**Vice Chairman** | Kathy Mikolajczak  
**Secretary-Treasurer** | Gary Murphy  
**Trustees** | Tom Backoff, Carol Bintz, Eric Fankhauser, Judy Leb, Mary Mancini, Chuck Stocking

### Staff

**Executive Director** | Kathy Tate  
**Executive Assistant** | Emily Clement  
**Toledo Rotary Website** | [toledorotary.org](http://toledorotary.org)  
**Toledo Rotary Phone** | 419.241.7060

### Rotary International

**President** | Ian Riseley  
**Governor, District 6600** | Deb Cheney  
**Area 4 Assistant Governor** | Dave Dennis  
**RI Website** | [rotary.org](http://rotary.org)

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