

Monday's Meeting August 10, 2015:

Paul Sullivan—The Green of Historic Preservation

Paul Sullivan will explain the requirement of historic tax



credits and tax credit funding. He will also look at the sustainable perspective of historic preservation. Paul is a Toledo native who grew up in the old west end and studied architecture at the University of Detroit. Paul has been active in preservation projects since beginning his career at Bauer Stark and Lashbrook in the 1980's. He has

served as president of the American Institute of Architects locally and is past president of the Maumee Valley Historical Society. Paul served 10 years as the chairman of the Landmarks Preservation Council of Northwest Ohio. He is a founder of the Toledo Warehouse District Association and currently serves on the Old West End Historic District Commission. Paul lives and works in the Warehouse District. He has participated in projects ranging from The Commodore Perry Apartments to Fifth Third Field and is currently helping with the Hensville project with the Toledo Mud Hens.

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been active in MONDAY, August 17—MEETING LOCATION CHANGED

AT HUNTINGTON CENTER AQUARIUM

Upcoming Meetings/Events

MONDAY, August 10—Speaker: Paul Sullivan Program: The Green Historic Preservation

Greeters: Matt Adkins, Bob Ampthor, Ryan Ball, Cindy Binkley, Linda Blackburn,

7:30 am Club/Trustee Exec Boards—Original Pancake

Speaker: Gary Newton, DG

Bill Buckley, Ed Caldwell

1:00 pm Disability

1:00 pm Youth

Committee Meetings:

WEDNESDAY, August 12

Program: Rotary District 6600 Update Greeters: Bill Cook, Mary Ann Culpert, Janina Douglas, Mary Fedderke, Scott Fry, Tom Fry

Committee Meetings: All meetings at Huntington Center

11:00 am Club Board with DG Gary
1:00 pm International
1:00 pm Vocational
1:00 pm New Member/Membership Development
1:00 pm Foundation Trustees
WEDNESDAY, August 19

7:30 am Club Board—Park Inn Board Room, 3rd Floor 4:00 pm Water Project—2-Scale

MONDAY, August 24—Speaker: Joan Durgin Program: Education for Unwed Teenage Mothers Greeters: Sharon Gaber, Tim Harrington, Scot Hinshaw, Bob Huber, Ben Hunger, Gary Johnson, Brian Kennedy, Martin LaMar



August 17 meeting MOVED!

The AUGUST 17 meeting will take place at the Huntington Center (1st floor aquarium) at the corner of Jefferson and Huron. Rotarian Parking is available at the KWIK Park or Premier lot at the corner of Jefferson and Huron diagonally across from the Huntington. Metered parking is free from 11-2. Please arrive early to account for parking. All committee meetings will take place at the Huntington Center.

The Past Program

Paul Herringshaw—Farming



Paul Herringshaw grows corn, soy bean and winter wheat southwest of Bowling Green. He said there have been many challenges to the amount of rain the area has received this year. There is much speculation about the cause of the algae blooms: municipal sewer systems, private septic systems, farmers, and dredging/dumping. Paul says the fact is

that no one really knows the cause. Farmers, scientists, and other stakeholders have been and continue to collaborate to figure out what is causing the blooms. He emphasized that famers want to be part of the solution. Over four years, more than \$3.5 million has been invested by Ohio's agricultural organizations including the Ohio Soybean Council, the Ohio Small Grains Marketing Program, and the Ohio Corn Marketing Program. Currently there are 38 fields on the St. Marys and Maumee rivers' watersheds being researched by tracking surface runoff and drainage thus assisting farmers in the most effective way in keeping nutrients on the field and out of the waterways. Ohio Senate Bill 150 requires farmers to be certified to apply fertilizer on their fields and SB 1 bans the application of fertilizer on frozen, snow-covered ground. In addition, farmers are applying filter strips along ditches (25-50 feet) to slow down water movement and minimize runoff. Paul is enthused by the use of variable rate farming which uses GPS to sample the soil and deliver fertilizer in the correct amounts to each acre. The Toledo Blade featured a story on the meeting which can be read here.

2015-16 Foundation Goals

Contributions Simplified



No Processing Fees Contact the Rotary office @ 419-241-7060

The Foundations in 52 Weeks

WHAT IS TOLEDO ROTARY FOUNDATION'S PRESIDENT'S CLUB.

Every member is encouraged to reach the President's Club level of giving to our Foundation. President Club members make an annual contribution of \$250. Members may sign on for a monthly contribution of \$21 in order to meet this goal; all President Club members are listed in the printed roster and this symbol \blacklozenge is featured next to member name in the roster. We have 216 President's Club members.

WHAT IS THE ROTARY FOUNDATION'S ANNUAL FUND?

The Rotary Foundation's Annual Fund supports programs in more than 200 geographical regions. In the 2013-14 Rotary year, US\$122 million was donated to The Rotary Foundation's Annual Fund.

THANK YOU for your support of the Toledo Rotary Foundation and ROTARY International Foundation

Dues Invoices Sent

Last week, invoices for Club dues to cover July 1-December 31, 2015 were sent. If you have not already, please remit your payment today. There are two ways to conveniently pay:

- 1. Charge Card—Go to our website toledorotary.org or by call the office (419.241.7060). There is a 4% convenience charge to use VISA, MasterCard, American Express, or Discover,
- 2. Check—Mail a check made payable to Rotary Club of Toledo to 101 N. Summit Street, Suite 436, Toledo, OH 43604.

If you wish to also contribute to the Toledo Rotary Foundation, please write a separate check made payable to Toledo Rotary Foundation.



Contributions have been made to the Toledo Rotary Foundation by

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New Member

Daric Peppers is responsible for Business Development



for the jdi group located in Maumee, Ohio. He is a member of the Technical Society of Toledo and is completing his Project Management Professional Certificate. Daric is a native of Oregon, Ohio and

attended both Owens Community College and the University of Toledo. Daric serves on the board for Partners in Education and is involved in United Way Emerging Leaders. His hobbies include softball, lifting, motorcycling, boating and volleyball. He has two daughters - Seattle, 16 and Sydney, 13.





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Please review the rules featured on the Transformational Project Ballot below. On Tuesday, August 11, 2015, the Tally Committee chaired by 2nd VP Dick Wolff along with Rotarians Steve Smith and executive director, Kathy Gries will count each ballot together.

The board and foundation executive committee members will be notified Wednesday morning, August 12th of the voting results in preparation of an official announcement to all Club members.

Please note that for your vote to be counted, you **MUST vote yes or no on each** of the projects. Your ballot will not be counted unless all three projects have a yes or a no checked.



Printed Name

Signature

Ballot MUST be signed to be counted.

In the event you are unable to attend the meeting on August 10, 2015, you may send your ballot to the Rotary Office, 101 N Summit Street, Suite 436, Toledo, OH 43604, email it to info@toledorotary.org, or fax it to the Rotary Office at 419.241.5117. Mailed, emailed, or faxed ballots must be received in the Rotary Office by 6:00 pm on Monday, August 10th, 2015.

Toledo Rotary Foundation Grant Recipient Update

Thanks in part to the generosity of the Toledo Rotary Foundation, Children's Theatre Workshop produced *Free to Be You and Me* July 24-25, 2015 in the Collingwood Arts Center. Students participated in a one-week intensive theatre camp, then began rehearsals for this nostalgic musical based on the book by Marlo Thomas. Students learned complicated choreography and ensemble-based songs to tell the delightful and important stories found in *Free to Be*. Because the book was turned into an ABC TV special in 1974, CTW made its own 1970s-inspired production, with artwork, costumes, and hair based on 1970s styles. In addition to those on stage, they had many

students participating backstage—an important part of CTW's programming. CTW sent many thanks to the Toledo Rotary for providing the support needed to provide quality artistry for these young people. Your Foundation contributions at work!



Transformational Project—Youth Services

Proposed Transformational Project: Early Language Development

Background: Toledo Rotary has historically recognized the need, and provided support to local initiatives addressing reading and literacy. The strategic plan suggests possible programs that could "further enable our community partners to increase high school graduation rates." There is considerable momentum locally to address these issues. There is an opportunity for Toledo Rotary to expand its support and help remedy a very dire statistic in Lucas County: More than 65% of children entering kindergarten are unprepared. The Youth Services Committee asks for your support to help transform the outcome of our area's youth and their future pursuits. Over the past year the Youth Services Core Committee has interviewed a number of organizations in order to understand the local initiatives for school readiness. Some of these include Help Me Grow – Home Visiting, Help Me Grow – Early Intervention, Early Head Start, Pathways, TPS, and ASPIRE. Toledo Rotarians and education specialists Dr. Romules Durant and Dr. Libby Ruppert both stressed the importance of language development and stimulation in infancy for proper brain development. We were impressed with the progress of Katie Enright from ASPIRE and that organization's emphasis on the continuum from "Cradle to Career" and the use of data measurements to determine which initiatives are working. ASPIRE identifies five (5) different outcomes on this continuum, the second of which is "Children enter Kindergarten ready to succeed." Through this exploration we have resolved to align our efforts on ASPIRE's second outcome and very specifically the target group of children ages 0-3 living in the 43605 zip code. This East Toledo neighborhood has a demonstrated platform of support and services that could be impacted to move the dial on kindergarten readiness. Even though there are a number of programs in place, children in East Toledo are not ready to enter Kindergarten. Some of the root causes to this issue can include generational poverty, parent's lack of awareness of the importance of early literacy skills, and even technology. Children are viewing too much media at very young ages, which can limit the communication between parent and child, cause a lack of reading in the home and a lack of creative play opportunities. With this said, there are still many parents and caregivers that desire to improve the futures of their children.

Proposal: Our proposal for Toledo Rotary is an intense evidence –based program to encourage language development and early literacy involving parents/ caregivers and their children. The curriculum for the program would be developed locally and be modeled after existing programs. The program would be in concert with East Toledo Family Center, (ETFC) and its weekly group sessions as well as home visits to families with children. The curriculum would specifically target the need for increased language development through intensive coaching, interaction, and the focus on the enjoyment of books and other materials to create positive interactions between children and adults. This curriculum would be developed to be shared and integrated with other existing programs. The above programs, Help Me Grow – Home Visiting, Help Me Grow – Early Intervention, Early Head Start, and Pathways have already expressed the interest to adopt this curriculum as well. Regarding this proposed program and collaborating with the other home visit programs, Katie Enright noted that "Aspire has pulled the quantitative and qualitative data together that supports that this area is very broken and in general there is a lack of value placed on education. Now we need to get the community working on filling that gap. This can definitely help!"

Presently ETFC serves 665 children ages 0-3 in various programs, with approximately half of these children living in East Toledo. In addition to ETFC group sessions at the center, these children would be also served by 12 home visitors on staff that would be trained in early literacy. This team of professionals would be tasked with providing the intensive coaching that will be necessary in this program. The measurement of success would be the children's readiness for the Head Start program, and then later the Kindergarten Readiness Assessment – Literacy, (KRA-L). It is in fact this test that demonstrates that in Lucas County, more than 65% of those entering kindergarten are unprepared. Toledo Public Schools has been a strong partner with ETFC and will be asked to share comparative data for children that select other TPS Head Start sites, in addition to the one at ETFC. The goal will be to compare the data of children who participated in the program, with those that did not. When reviewing this project, Romules Durant noted, "This looks good. We appreciate the leadership of Rotary to make this a priority. Thank you for being TPS/Toledo Proud!"

With the commitment of funding for this program, the ETFC will begin the program development and the hiring process for the Early Literacy Specialist, who would have a background in early childhood development. Children would begin to be identified for recruitment into the program, and marketing efforts would begin to be deployed in order to identify those parents and caregivers hoping to help themselves by receiving this guidance. Program development would include group sessions which would allow parents to develop relationships and share experiences to enhance the learning process. These Group Sessions may offer the best opportunity for Toledo Rotary volunteers to engage in the process, and affirm interaction between parent/caregiver and the child. Our hope is that this volunteer opportunity would be further developed as the program is designed.

The key outcomes for this three-program will be:

- Head Start, with an Ages and Stages screening tool
- Readiness to enter kindergarten, as measured by the KRA-L test

In addition, other data collection and tracking could include:

- Number of children served
- Number of group sessions held
- Number of parents/caregivers attending group sessions
- Number of home visits conducted
- Number of children having attended at least 3 months showing improvement
- Number of parents/caregivers gaining knowledge about early literacy and its impact on child development
- Number of parents reporting improvement in their interactive literacy practices with their child
- Number of siblings/parents/caregivers in each family

This isn't just about the children. It's about the parents understanding that their behavior in relation to developing the foundation for their children's learning is critical. The families living in zip code 43605 know the challenges of under- employment and generational poverty, but, there are many within this group that are hoping to help themselves and their children's futures. This intensive program isn't about teaching children to read, but rather to focus on the natural approach of skill development, and the enjoyment of books and other materials and the positive interactions between children and adults.

Budget: We have worked with ETFC to refine the budget for this program. A detailed budget is available. Essentially, for the hiring of the Early Literacy Specialist, (25 hours per week), team support, supervision, management, program development and training, the annual expense is for \$36,120. We are proposing a three-year commitment for roughly \$110,000. We have had preliminary discussions with other funders to leverage Rotary funds against this program. Additional details will be provided once they become available.

Remember these numbers...More than 65% of Lucas County children entering kindergarten are unprepared. Only 51% of children entering 9th grade in zip code 43605 graduate from high school. It's time for Rotary to help with this issue, Early Language Development. Thank you for your consideration of this Transformational Project.

Transformational Project—International Services

Proposed Transformational Project: Penitas Arriba Village Transformation

The village is the same community where the Rotary Club of Toledo constructed its centennial school project near San Pedro Sula, Honduras. The project will be centered on the construction of a \$51,000 water system to distribute safe drinking water to the community. Additionally, biofilter, cooking stove, and community building projects will be bundled to enhance the school and water project. In total, the transformational projects for the Penitas Arriba Village could approach \$100,000 (U.S. dollars).

Project Need & Benefactors:

The needs of the mountain villages near San Pedro Sula, Honduras are well documented within a 2014 report prepared by the WASRAG/TRF Project Planning & Performance Team guided by Rotary International. The Penitas Arriba Village (700 people) is part of the Merendon Mountain Reserve Zone (45,000 people), which is ecologically critical to San Pedro Sula (1.5 M people). The people within the Penitas Arriba Village have primitive, unsafe means of gathering drinking water and managing wastes. They live in unsanitary conditions, which impact health, education and everyday life. The people in the Village will be benefactors of the projects, which in turn, benefit the entire Merendon and San Pedro Sula area.

Collaboration:

The R.C of Usula will be key to the execution of the project, as they were with our Centennial project. They are extremely organized and engaged with the village people, and have a successful record of completing projects. We have laid ground work for collaboration with other Rotary clubs and District 6600 leadership. We hope to leverage Club funds to obtain District match dollars, and the Global Grant from Rotary International. The R.C. of Usula is updating its Global Grant (G-215) for the water project that was listed for the 2013-2014 Rotary year, but did not yet receive the nearly \$32,000 shortfall for the \$51,000 water project. Funding for this transformational project will enable completion of the water project, and collaboration will leverage funds for biofilters, cooking stoves and community building projects.

Engagement of Toledo Rotarians:

The location of the project complicates significant inclusion of Toledo Rotarians. However, during course of the project, it will be necessary to have Toledo Rotarians in the Village and San Pedro Sula from time to time to coordinate and monitor the good work being implemented through the R.C. of Usula. **Timeframe:**

July 2015 to September 2015 - finalize project design and budgeting with the Usula Club

September 2015 to July 2016 – pursue Global Grant and District / Club collaboration for funding

September 2016 to July 2017 - project implementation / construction

Costs (U.S. Dollars):

Water Project Penitas Arriba \$51,000 | Biofilters \$12,000 | Cooking Stoves \$12,000 | Community Building \$25,000 = \$100,000

Funding sources: Rotary Club of Toledo \$40,000 | Other Clubs \$10,000 | District Match \$25,000 | Global Grant \$25,000 \$100,000

Background Efforts:

The challenge / assignment to the International Service Committee was to create actions steps / plans specific to Initiative #2 of the Strategic Plan, which reads "Select and support several major community transformation projects." To obtain feedback and ideas, ISC members were surveyed in September 2013. A September 30, 2013 ISC meeting focused on this matter. The challenge has been discussed during the 4 ISC meetings in late 2013 and 2014. Members of the ISC have met in smaller groups internally, as well as via outreach to District leadership engaged with international projects. Four members of the ISC attended the Uniendo Conference in January 2015 to obtain insight on potential international projects to partner with Central America Rotary Clubs. The four members also visited with the Rotary Club of Usula in San Pedro Sula, Honduras to see first-hand projects that our Club could consider.

Transformational Project – Fall 2013 Concept:

The ISC quickly identified the transformational project to be adopted by the Rotary Club of Toledo be a water supply project in the same village as the school funded by the Club's Centennial project near San Pedro Sula, Honduras. The ISC believes such a project brings a sustainable benefit to the remote mountain village for several reasons, including:

- Water supply Rotary International looks favorably on water-type legacy projects
- · Usula Rotary has demonstrated success in managing grants and projects
- Our Centennial project school needs clean, reliable water supply for the community
- District 6600 Clubs, including Swanton, have already scoped / estimated costs for said projects
- We could partner with other organizations (internal and external to Rotary) to leverage funds (match)

Insights from Uniendo and Honduras Visit:

The January 2015 Uniendo conference in Nicaragua and visit to San Pedro Sula, Honduras reinforced visions of the transformational project. The Rotary Club of Usula presented more than 10 project ideas, and the Uniendo conference brought exposure to over 100 projects in Central America. The ideas are endless. The needs are overwhelming. But we were motivated by knowing the Rotary Club of Toledo can make a difference.

At the Uniendo conference, Rotary Clubs in Central America pitched water, sanitation, micro-finance, educational (buildings and learning), ecological and health projects. They demonstrated success on prior projects supported by North American Rotary clubs and Rotary International. We identified many clubs and projects that struck our interest, but none as strong as the Usula Club. The Usula Club is one of 5 rotary clubs near San Pedro Sula, Honduras. The Club partnered with the Rotary Club of Toledo to have a new school built in 2012/13 as part of our Centennial Project. The school is located in a remote village in the mountains southeast of San Pedro Sula. The Usula Club's commitment to improving its community is outstanding. The relatively small club (35 members) has the experience, dedication, connections and resources to get things done. Recognizing crime in their community is an issue, their emphasis on safety and sacrifice to escort us everywhere is assuring. They proudly boast as being the best club to work with in the region, and live their moto of "do what you say you're going to do".

The Usula Club's #1 proposed project is to build latrines and educate residents to improve sanitation in mountain villages near San Pedro Sula. The mountain villages are important since they are located in an area that supplies water to more than 1 million people in San Pedro Sula, and the Usula Club engages with many projects to improve / ensure water quality. The latrine project has a high cost for the number of benefitting residents, and has a high overall cost (\$180,000). As such, this project is not a fit for the Rotary Club of Toledo. Several water supply projects were proposed by the Usula Club. We took special interest in a water supply project for the mountain village where the Rotary Club of Toledo constructed its Centennial school project. The Potable Water System Penitas Village project is approximately \$51,000 to construct a dam, a storage tank, and piping to distribute safe drinking water to the community. Biofilter, cooking stove and community building projects in the same village could be bundled to enhance the school and water project. In total, the transformational projects for the Penitas Village could approach \$100,000.

Transformational Project—Rotary Lake Erie Watershed Crisis

Proposed Transformational Project: Rotary Lake Erie Watershed Crisis Conference

Approximately one year ago, our water source was deemed unfit and unusable for nearly 500,000 people in and around Toledo, Ohio for several days. This crisis has been years in the making and unfortunately became reality during 2014.

In September, 2014, Representative Marcy Kaptur spoke at our club and challenged Rotarians to get involved and help to initiate grass root action and solutions. If there was an organization in this world that could help solve a crisis of this magnitude, it would be Rotary. Rotarians are leaders. Rotarians are problem solvers and have a can-do approach to solving problems through projects and a strong will to better the world.

Just think, nearly thirty years ago, Rotary took on a project of eradicating polio throughout the world. The task was daunting and gigantic in size. How could a service organization tackle a problem of this magnitude and be successful? Rotary tackled the problem and today, nearly 30 years later we are closer than ever to declaring the world to be polio free. No barrier is too large.

Marcy Kaptur's comments during her September presentation were taken seriously. Toledo Rotarians started putting their heads together to figure out how to start a grass roots movement to start moving forward. Rotarians talked, discussed and strategized. What came out of those discussions was a Watershed Conference concept where Rotarians from around the watershed could listen, ask questions, learn and take projects, knowledge and ideas back to their clubs from around the watershed. The concept of the conference took on a life of its own and started building momentum.

In a July 10, 2015 Toledo Blade article entitled <u>Lake Erie's Issues Should Trump Everything Else</u>, <u>http://www.bcsn.tv/news_article/show/532879</u> Matt Markey said it best: "We have what an increasing number of people in the rest of the country, and a lot of the world, desperately covet – an abundance of clean, fresh water. Folks from the western states, where a lot of what's green has to have frequent artificial hydration, to stay that way, they just marvel at our lake and all that blessed water. While Lake Erie is a source of pride and our most precious natural resource, it is also a font of worries. Are we the prudent guardians we should be, with something so valuable right here in our backyard? In the confessional, we might have to admit we are not." He goes on to say, "Clean, fresh water is life, so nothing holds a higher priority than aggressive stewardship of the lake."

In the spring of this year, President Andy was asked to be part of a panel discussion on water at Rotary International. He was the ONLY Rotarian on the panel. The outcome of the panel discussion led us further down this path with more and more interest in what we are doing. Today, we have the full support and might of Rotary International with us. They would like us to succeed so that our model could be replicated not only in other parts of the United States, but throughout the world. Water projects are becoming a high priority within Rotary International. This project has high visibility within Rotary International.

Today, the planning of the Rotary Lake Erie Watershed Crisis Conference is in full swing. October 23 & 24, 2015 mark the days of this conference.

The mission of the Rotary Lake Erie Watershed Crisis Conference will be for U.S. and Canadian Rotarians to facilitate and encourage discussions, partnerships and solutions for water management throughout the Lake Erie Watershed.

The concept of the Rotary Lake Erie Watershed Crisis Conference will be to gather Rotarians and others throughout the Lake Erie Watershed, which is nearly perfectly aligned with Zones 28 & 29, to share their efforts and lessons to remediate and eliminate the causes of the algae bloom that occurs annually in Western Lake Erie. Additionally, other experts from the academic, governmental, agricultural, and industrial communities will be invited to speak so as to ensure the Rotary community is fully informed of all the issues as possible to help guide future efforts.

Today, there are over 50 Toledo Rotarians and many district Rotarians involved in the planning and execution of the Rotary Lake Erie Watershed Crisis Conference. Time is of the essence, there is a sense of urgency and Rotarians are wasting no time whatsoever to make things move forward.

The Rotary Lake Erie Watershed Crisis Conference is transformational in two ways: It will be the first time that any group of Rotarians uses its reputation and influence to bring together a wide range of representatives from across all of the vocations who are charged with solving a seemingly intractable problem into an environment where new ideas and relationships can be created to accelerate the process of alleviating and then eliminating the algae bloom.

Secondarily, there is a focus by Rotary International on using this conference not only as a model to solve the algae blooms that are plaguing waters around the world, but also as a model for solving any number of seemingly intractable problems facing communities here in Toledo and around the world.

Back in the early 1920's, who ever thought that the help that the Rotary Club of Toledo gave one boy named Alva Bunker could evolve into an organization called Easter Seals and affect the lives of parents and special needs children throughout the world. The Rotary Club Toledo is the finest Rotary Club in the world. The Rotary Club of Toledo has the capability to transform an issue at home into a solution that could transform the world in which we live.

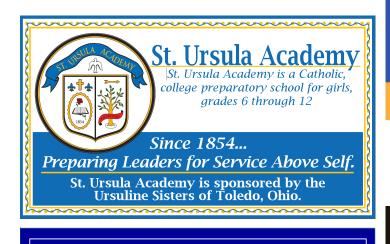
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