



## Monday's Meeting October 16, 2017

### Michael Marsh

#### *Zip Code Matters*



Diverse, inclusive communities with access to good jobs, schools, health care, transportation, and housing are crucial to our community's prosperity.

Michael will explore the connection between zip codes and the forecast for life outcomes. People who live in high opportunity areas tend to have access to better education, jobs and healthcare. While those who live in underserved areas make less money, have shorter lifespans, and are more likely to suffer from substance abuse, disease, and higher incarceration rates during their lifetimes.

Discriminatory practices in the housing markets through most of the past century, and that continue today, have produced extreme levels of residential segregation, which result in significant disparities in access to opportunities, perpetuate disinvestment in underserved areas, and contribute to blight. Unfair policies not only prevent the creation of diverse neighborhoods, they can also have a detrimental impact on the local economy, leading to decreased property values, diminished business investments and lower rates of homeownership.

The way our experiences are shaped by where we live is clearly illustrated in The Fair Housing Center's "Ode to the ZIP Code" poetry contest, which invites the community to write short poems inspired by their zip code. This annual event, held in partnership with the Toledo Lucas County Public Library, The Arts Commission, and Toledo City Paper, uses the medium of creative writing to explore the vast differences that exist across our neighborhoods. In his presentation, examples of these "zip odes" will be shared, revealing how factors like blight, safety and poverty can play a role in both personal and neighborhood stability.

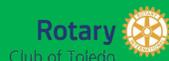
Every single person is a member of a protected class, which means every member of our community has fair housing rights. Raising awareness of these rights is an important step toward ensuring more people in our community have the chance to pursue the American Dream. As one of the most prominent fair housing agencies in the country, The Fair Housing Center has worked for more than 40 years to protect those who have been treated unfairly, and prevent discrimination through education and outreach activities.

### UPCOMING PROGRAMS

**Monday, October 23**—Thomas Schwann, UT Medical Center

**Monday, October 30**— *Rotary on the Road* @ The Andersons HQ

**Monday, November 6**—*Rotary on the Road* @ The Seagate Centre: Robb Voyles, Halliburton



### SCHEDULED MEETINGS/EVENTS

**Monday, October 16**— TRCF Exec. Committee, 1pm

**Wednesday, October 18**— Club Board

**Saturday, October 21**—MESA Warehouse Day

**Monday, October 23**— Strategic Planning , 11am  
Vocational Services, 1pm

**Monday, October 23**— MESA Meeting at the Waterville Rotary Club, 5:30 social time, 6pm meeting, Shawn's Tavern—105 S 3rd St, Waterville, OH 43566

# 3<sup>rd</sup> Annual Rotary Lake Erie Watershed Conference

## "Water Conference On the Road"

The 3<sup>rd</sup> Annual Rotary Lake Erie Watershed Conference has been a tremendous success with two "On the Road" events!

Our conference "On the Road" is accomplishing two goals; first, it helps make it possible for more members from even more clubs around the District to be involved and attend these water events. Second, it gets Rotarians out in the field to get our feet wet and our hands dirty with some real grassroots exposure to the causes and solutions of the Lake Erie algae issue.

Our first two "On the Road" Conference Events have included:

- **Blanchard River Demonstration Farms Tour, Friday, September 22<sup>nd</sup>:** The Blanchard River is an important tributary flowing to the Auglaize and then into the Maumee River. Working together with PE Laurie Poland of the Flag City (Findlay) Club and Ron Wyss of the Ada Club, Rotarians toured 3 Demonstration Farms in Hardin and Hancock counties. Nearly 40 attendees filled the tour bus and the weather was excellent – and HOT!!! Attendees met and talked with the farmers getting a chance to see new farming practices in place which will reduce nutrient runoff to Lake Erie.
- **Rotary Day at Stone Lab, Saturday, October 7<sup>th</sup>:** Working together with the IYFR (International Yachting Fellowship of Rotarians), the Sandusky Club, and DGE Maris Brenner, this trip to the Ohio State University Stone Lab on Put in Bay and Gibraltar Island was an over the top success! D6600 members saw the Stone Lab facilities and got both a bit of history (the old fish hatchery and Jay Cooke's castle), and science (lecture by Dr Kristin Fussell, Asst. Director of Stone Lab, as well as a lab demonstration and water sampling boat tour). A wonderful day of fun and learning – the weather cooperated perfectly!
- **NEXT EVENT - Tree Planting:** Our new RI President, Ian Riseley, has challenged every Rotary club to make a difference by planting a tree for each of its members. Look for details soon on our Tree Planting event in the spring of 2018!



Contributions have been made to the

*Toledo Rotary Club Foundation*

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## WELCOME NEW MEMBER: Jordan Stoll!

Jordan is currently the Director of Communications and Public Relations at Central Catholic High School. She also sits on the Institutional Advancement Board for Central Catholic. Jordan is a graduate of St. Ursula Academy and the University of Cincinnati, where she earned her bachelors degree in Journalism. She is also a graduate of the Washington Center where she covered national politics. Her career in journalism has taken her from Washington, D.C., to North Carolina, Columbus and here in her hometown of Toledo. While at 13 ABC, Jordan won an Emmy from the National Academy of Television Arts and Sciences for a show she produced after the 2010 Lake Township tornadoes. She was named Ohio's "Best Producer" by the Associated Press. Jordan is part of Chicks for Charity, and recently completed a fund-raising campaign for the Leukemia and Lymphoma Society's "Woman of the Year". Jordan currently lives in Old Orchard with her husband, Joe and their 9-year-old pug, Chloe.



## Members in the News

### 20 Under 40 Award

Each year, since 1996, twenty young community leaders receive the prestigious 20 Under 40 Award. A Leadership Recognition Program, 20 Under 40 showcases dynamic leaders from Northwest Ohio and Southeast Michigan who are under the age of 40. The program recognizes individuals who have distinguished themselves in their careers and/or in the community. In addition to honoring the recipients, the program is intended to help motivate young people throughout our area to become community leaders.

Six of our young professional members were nominated for this prestigious award, and two were winners. Congratulations to our fellow Rotarians!



Kendra Smith  
2017 Winner



Zak Vassar  
2017 Winner

#### NOMINEES:



Laura Hanley



Rob Krain



Kevin Mullan



Sara Swisher



## Euchre Fellowship



*Join us one night, or all, come alone or bring a guest, and enjoy a night of cards and fellowship at Brandywine C.C.*

Thursday, October 19, 7pm  
Friday, November 17, 7pm  
Friday, January 19, 7pm  
Friday, February 16, 7pm  
Friday, March 16, 7pm

*I'd toot my own horn about how good I am at Euchre, but you'd trump it.*

## SERVICE OPPORTUNITY:

### International Service Committee at the MESA Warehouse

Rotarians and their family members are invited to join the International Service Committee in organizing the MESA Warehouse:

**Saturday, October 21, 9 am—1 pm**



#### How you will help:

- Delivering, sorting and loading donations
- Inventory medical equipment, clothes, toys, etc.
- Painting
- Cleaning donated equipment
- Wheel chair repair (or other equipment)
- Assemble medical kits: surgical tools, nursing supplies, etc.

Contact Charles Asah for information on carpooling: 419-320-2303

## HAPPY HOUR AT THE HEIGHTS!

Join fellow Rotarians on **Thursday, October 26** from **5:00-7:00 p.m.** at for a happy hour event at The Heights in the Renaissance Hotel downtown!

This networking event is meant to provide a relaxed environment for new, and prospective, Rotarians to learn more about the Rotary Club of Toledo and how they may get more involved.

We will also be focusing on building our 'Under 40' membership during this event. Current 'Under 40' members are encouraged to invite at least one prospective young professional to attend the happy hour with them.

Help us share the gift of Rotary by [RSVP'ing the Facebook Event](#). An easy way to invite prospective members to attend—and help us increase our exposure on social media—is by sharing the Facebook link with them.

**See you on Thursday, October 26 at The Heights!**

## Past Program: October 2, 2017

### Joe Rotterdam

#### *Toledo Express Airport*



Toledo Express Airport has seen a lot of recent development and progress. Joe Rotterdam explained airlines look at multiple areas when deciding which markets they will expand to, including the unemployment rate, per capita personal income, and the metropolitan GDP—all of which are on the rise in Toledo. Toledo is the fastest growing mid-sized metropolitan areas in the entire country.

After hub closures, airline bankruptcies, and mergers happened all at the same time, air service in Toledo decreased drastically. Since Rotterdam came to Toledo 2 years ago, he began working on gaining air service to Charlotte, NC. After beating out several other cities, and by offering a million dollar “incentive” - which was made possible in a large part from a grant they received—service to Charlotte launched on August 22, 2017. Charlotte is a tremendous connecting hub with 680 departures daily, which is over 200 more than Detroit Metro Airport. With the Charlotte connection, Toledo Express Airport now has numerous new connections, most of which weren’t possible before. Charlotte gives access to 22 international destinations, and now there are 6 European destinations that are only one stop away. In addition to air service, Toledo Express supports 16 different businesses outside of the airport terminal—including Willy’s Salsa. They are now developing and trying to fill their Overland Industrial Park, to help push the local economy.

What’s next? Rotterdam says, with Charlotte continuing to progress, they hope to add even more flights to the schedule and larger aircrafts with more departures and arrivals. They are also trying to continue to add flights to business destinations such as Atlanta, Dallas and New York City, as well as leisure destinations such as Ft. Walton Beach, Savannah and Las Vegas. Rotterdam encourages everyone to look at flights out of Toledo Express before looking elsewhere, as they continue to work with the airlines to keep a competitive market and expand their connections.

## INTERNET VIEWING

The October 2nd meeting can be viewed here: [Joe Rotterdam](#)

## ROTARY ON THE ROAD

**SAVE THE DATE!** The following two meetings will be  
*On The Road!*

**MONDAY, OCTOBER 30— *RSVP IS REQUIRED TO ATTEND***— The Andersons Headquarters,  
1947 Briarfield Blvd. Maumee, Ohio 43537

**RSVP HERE**

**MONDAY, NOVEMBER 6— The Seagate Centre,  
Robb Voyles—Halliburton**

## We Welcome Guests at Rotary!

When bringing a guest to the Monday program, please sit at one of the tables marked “Guest Table”. There will be two designated tables near the floor mic each week for Rotarians and their guests. Come enjoy the program and get to know your future, fellow Rotarians!



### UBS is pleased to present an evening with Colonel David W. Sutherland.



Colonel Sutherland is a highly decorated veteran with 29 years of active duty in the US Army. He also happens to be a native of Sylvania, Ohio. During surge operations in Iraq, Colonel Sutherland and the thousands of troops under his command beat back Al Qaeda and other insurgents which turned the tide in the war. At present, Colonel Sutherland is an advocate for military veterans, their families and families of the fallen. He is also President of the Sutherland Partnership. In this role he helps organizations like UBS succeed by creating ethical leaders and engaging cultures. Colonel Sutherland will share profiles of courage and stories of sacrifice from the battlefield while inspiring us to tap in to the "capacity for greatness" that he believes lies within us all.

**Thursday, November 2nd**  
The Renaissance Hotel

**6:00pm – 6:45pm: Complimentary hors d'oeuvres**

**7:00pm – 8:00pm: Presentation—**

Colonel David W. Sutherland, US Army (Ret.)  
Founder & President, Sutherland Partnership

**RSVP by Thursday, October 26th:** Alexa Laberdee  
419-318-5100 or [Alexa.laberdee@ubs.com](mailto:Alexa.laberdee@ubs.com)



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## WORKSHOP

Saturday, November 18, 2017

9AM - 3PM

University of Findlay



### Creating Peace through Leadership and Team Building Workshop

"Working together as a Team we can make a difference in our  
schools and community"!

#### KEYNOTE SPEAKER: Hayley Welgus

Master of Public Health, University of North Carolina



Hayley is currently in her last year of the Rotary Peace Scholar program at the UNC Center in Chapel Hill, NC. Before receiving the Rotary Peace Fellowship, she worked extensively in the area of human rights and women's rights, most recently as a gender specialist for the United Nations World Food Program in Phnom Penh, Cambodia. Hayley is a native Australian.

#### MAIN PURPOSE:

- Provide exposure to youth to the principles of peace & conflict resolution
- Develop executive baseline skills of reaching agreement
- How to address and resolve conflict
- Develop real world conflict resolution & goal achievement skills

[CLICK HERE TO ATTEND](#)



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### The Toledo Club

Russ Wozniak, Membership Director  
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# October Birthdays

Gregor Emmert (1)  
Janina Douglas (2)  
Dianne Barndt (2)  
Hana Mourad (2)  
Steve Smith (3)  
Hunt Sears (3)  
Joe Clarke (4)  
Joshua Schuyler (5)  
Mary Fedderke (5)  
Jani Miller (7)  
Reg Jackson (8)  
Sharon Gaber (9)  
Mark Urrutia (11)  
Bob Harold (11)  
Katrina Iott (11)  
Pat Bowe (12)  
Majida Turner (12)  
Jim Knapp (13)  
Robert Maxwell (14)  
Doug Miller (14)  
Darc Peppers (15)  
Zac Isaac (17)  
Dave DiManna (20)  
Doug Kearns (20)  
Denny Johnson (21)  
Andy Fox (21)  
Jim Harpen (23)  
Kate MacPherson (23)  
Mike George (24)  
Paul Schlatter (26)  
Joe Zavač (27)  
Jack Hollister (27)  
Priscilla D'Anniballe (28)  
Sean Finn (29)  
Erwin Effler (30)  
Kim Wood (31)  
Stacey Butts (31)



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**1<sup>st</sup> Vice President** | Tim Ryan

**2<sup>nd</sup> Vice President** | Peter Handwork

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**Board Members** | Cindy Binkley, Bob DiNardo, Reg Jackson, Steve Johnson, Brian Kennedy, Jim Kniep, Dean Niese, Dan Skilliter

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## Staff

**Executive Director** | Kathy Tate

**Executive Assistant** | Emily Clement

**Toledo Rotary Website** | [toledorotary.org](http://toledorotary.org)

**Toledo Rotary Phone** | 419.241.7060

## Rotary International

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**Governor, District 6600** | Deb Cheney

**Area 4 Assistant Governor** | Dave Dennis

**RI Website** | [rotary.org](http://rotary.org)

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